

# Trillion Dollar Footprint

CHOOSE A HOST  
TEACHER VERSION

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## Directions

Today you're all producers for "Trillion Dollar Footprint," a popular TV show that tours the country looking for teens to compete in a nationwide talent show. You're looking for a new host for the show. Based on personal statements from several applicants, you have narrowed the candidates to two: Linda and Jason.

The executive producer has hired a private investigator (PI) to dig up whatever he or she can about the candidates online. The PI has created a profile of both of the final candidates with the most important online documents he could find. He has passed along these profiles to you.

Based on these profiles, the executive producer wants you to choose which candidate should host the show. You should be very careful how you choose. Your candidate will be seen by millions of teens, so you should make sure that she or he, in particular: 1) works well with others, and 2) is honest.

### Step 1:

Working in groups, look carefully through the profiles of both candidates.

### Step 2:

Highlight the information you think is most important, given that you are looking for someone who **works well with others** and is **honest**.

### Step 3:

Fill out the Feedback Form on the last page of this handout and reach an agreement as a group about who should be the host.

### Step 4:

Be prepared to present your selection to the rest of the class, along with specific supporting evidence.

# Linda's Profile

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**Document #:** 1 of 4

**Description:** Personal Statement by Linda about why she should host TDF, picture included

**Search Notes:** Received in mail by TV Inc. on January 10, 2015.

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January 10, 2015

Hey there, My name's Linda, I'm 21, and I'm a big fan of "Trillion Dollar Footprint." I watch the show every week (I can't believe you kicked off Kevin, btw), and my friends have been telling me for years that I should try to host, because, you see, I'm the best! In addition to being the sweetest girl you'll ever meet, I'm a talented cook and passionate about cooking (you should check out my food blog). I think it's important for the TDF host to have a talent so they can keep the audience entertained. In short, I'm funny, I'm cute and down to earth (see picture), and I'm going to blow your socks off as the new TDF host. Can't wait to hear from ya!



All the Best,

Linda Berliner

p.s.— Check out my blog at <http://www.onlinediary.com/lindacooks>


Document #: 2 of 4

Title: Linda's MyBook profile

Description: Publicly available profile info. Screenshot taken on January 10, 2015.

Search Notes: Found through a search on MyBook for "Linda Berliner" in the "New York, NY" network. Linda does not allow non-friends from this network to access her profile.

mybook

 **Linda Berliner**

[Timeline](#) [About](#) [Photos](#) [Friends](#) [More ▾](#)

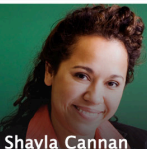
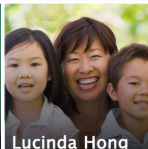
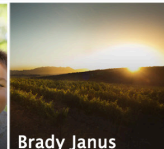
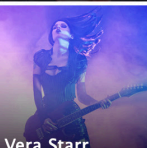
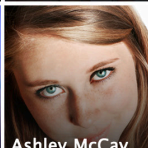


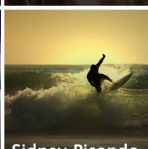
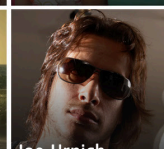
Do you know Linda?

To see what she shares with friends, send her a friend request.

**About**

★ Networks: [New York, NY](#)

**Friends** · 360 (0 Mutual)

 Shayla Cannan	 Lucinda Hong	 Brady Janus
 Vera Starr	 Ashley McCay	 Samantha Jane
 Adeline Banister	 Sidney Pisando	 Joe Urnich

## Last Night's Dinner

Posted: on January 10, 2015

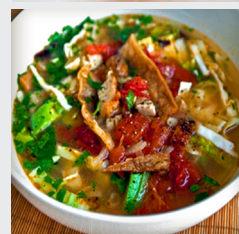


Shrimp tacos with pinto beans, rice, cilantro, avocado, and lime. Just toss fresh shrimp in lime juice, sprinkle with cumin, salt, and pepper, and grill for a minute or so on each side.

Tags: [shrimp](#), [avocado](#), [Mexican](#), [dinner](#), [recipes](#)

[No Comments] [leave a comment >>](#)

Follow me on Instapic!  
[@linda\\_berlinner\\_cooks](#)



## About Me

Hello World! My name's Linda and I'm 21 years old.

Over the years my friends have encouraged me to teach cooking classes for high school students and this blog is a place for me to put my go-to recipes for them. Enjoy!



Document #: 4 of 4

Title: Linda's Instapic

Description: An Instapic shared by Linda

Search Notes: Instapic handle (@linda\_berliner\_cooks) found on her personal blog



# Jason's Profile

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**Document #:** 1 of 4

**Description:** Personal Statement by Jason about why he should host TDF, picture included.

**Search Notes:** Received in mail by Reality Inc. on January 10, 2015.

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January 10, 2015

Hi there TV people,

My name's Jason, I'm 23, born and raised in Boston, MA (Best! City! Ever!), and I was \*made\* to be host of Trillion Dollar Footprint. As host, I'd love to show off my voice and inspire kids with a talent of my own. When I'm not out on the town with my friends or with my wife, I'm singing with my band or at home hanging out with my cat, Furmonster. Beyond that, I spend a lot of time online watching MeTube videos and stalking people on MyBook (just kidding). So, in conclusion, pick me! I am clearly the best choice.



Sincerely,

Jason Kramer

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**Document #:** 2 of 4

**Title:** Newspaper Article

**Description:** Article from 2015 that references Jason's involvement with a college wrestling scandal at Hamford College in Boston.

**Search Notes:** Archived on the Boston Daily Press website, found via Google search.

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*Boston Daily Press*

## *Four Hamford College Wrestlers Dismissed from Team Over Steroid Use*

Monday, January 10, 2015 | <http://www.bostondailypress.com> | [Local News](#)

BOSTON – Four members of the Hamford Bulldogs wrestling team have been suspended for the rest of the season and asked not to return the following year after an anonymous source disclosed information about steroid use, says Head Coach Kevin Casmin.

The four students involved, freshmen Jeremy Dunlevy and Isaac Smith, and sophomores Jason Kramer and Marc Camphor, have written an open letter to the coach, in which they apologize to the team for their “inexcusable actions, which have affected our teammates and our college.” However, they go on to speak a “dire need for reform” about the vague rules regarding performance-enhancing drugs and dietary supplements.

— *David Hortelheimer*

Document #: 3 of 4

Title: Jason's MyBook profile

Description: Main page of Jason's MyBook profile. Screenshot taken on January 10, 2015.

Search Notes: Found by searching for "Jason Kramer" using an account in the "Boston, MA" network. Jason lets non-friends in this network access his profile, though not his pictures.

The screenshot displays the MyBook profile for Jason Kramer. At the top, the MyBook logo and the name "Jason Kramer" are visible. The profile picture is a close-up of a ginger cat with the text "FURMONSTER" overlaid. The cover photo shows a city skyline at sunset. The bio section includes:

- Networks: Boston, MA
- Relationship status: Single
- Twister: @jfurmonster
- Studied at Hamford College 2008 to 2011
- Lives in Boston, Massachusetts
- From Malibu, California
- Born June 16
- Interests: cooking, reading, exploring Boston and its surroundings, grilled cheese sandwiches
- Groups: I can sing better than that guy on American Idol, Hamford Bulldogs Rah! Rah!, Wicked Good Bowlers

The post section shows two posts:

- A post by Maggie Klumchuk to Jason Kramer from April 16: "Jason, baby, our lead singer just bailed and we need someone quick. I know you've given up singing, but want to help us out??"
- A post by Jason Kramer from April 3 near Boston, MA via mobile: "Beautiful day! Anyone wanna get outside and do something fun? Hit me up!!"

**Document #:** 4 of 4

**Title:** Jason's Twister account

**Description:** Posts by Jason and from his friends. Screenshot taken on January 10, 2015.

**Search Notes:** Twister handle found on MyBook profile.

**Twists**

- Following
- Followers
- Favorites
- Lists

**Twist to Jason Kramer**

@jfurmonster

**Trends**

- #trilliondollarfootprint
- #commonsense
- #digitalcitizenship
- #boston
- #chooseahost
- #realityinc.
- Hamford Bulldogs
- social media
- Schmidt Music School
- steroid use

**Jason Kramer** @jfurmonster  
I applied to be a host for the new show Trillion Dollar Footprint! Wish me luck!!  
Expand

**Tommy Williams** @twilliams  
@jfurmonster awesome dude!!  
Expand

**Maggie K** @magz4ever  
@jfurmonster Go Jason!  
Expand

**Alex Ramos** @ajramos47  
@jfurmonster Can I be on the show??  
Expand



# Feedback Form

List pieces of evidence from the profiles that demonstrate whether or not each candidate works well with others and is honest.

	Linda Berliner	Jason Kramer
<b>Works well with others</b>	<i>Linda says she teaches cooking classes to high school students.</i>	<i>Jason is (or was) in a band. The posts and comments on his MyBook and Twister profiles make him seem outgoing and well-liked.</i>
<b>Does not work well with others</b>	<i>Linda doesn't seem too humble in her personal statement for Trillion Dollar Footprint.</i>	<i>Jason's suspension from his college wrestling team calls into question his integrity and good sportsmanship.</i>
<b>Is honest</b>	<i>Linda's blog and Instapic account demonstrate that she's truly passionate about food and cooking.</i>	<i>Jason didn't lie about everything in his personal statement. For example, he does seem to live in Boston, and he does have a cat named Furmonster.</i>
<b>Is dishonest</b>	<i>Linda may have lied about being a talented cook. Vanillia92's comment makes it seem like Linda did not actually cook the dish in her Instapic.</i>	<i>Jason's personal statement doesn't match his MyBook profile. Is he actually married? Was he born in Malibu? Does he still sing for a band? Also, his college wrestling team's steroid scandal seems like a red flag.</i>

**Final Choice:** \_\_\_\_\_

Main Reasons for Choice:

1. *Students answers' will vary. After the activity is over, explain to students that neither Jason nor Linda got the host position because the executive producer had*
2. *too many concerns about both regarding their ability to work well with others*
3. *and be honest.*

# Trillion Dollar Footprint

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1. True or false: Your digital footprint is all the information about you online that only you post.

- a) True
- b) False**

*Answer feedback*

The correct answer is **b**, False. Your digital footprint also includes information about you that others post.

2. What kinds of information can make up a digital footprint?

- a) Online photos
- b) Comments that others post about you
- c) Both a and b**

*Answer feedback*

The correct answer is **c**. A digital footprint is any kind of information that is posted about someone. That can mean photos, comments, and more.

3. What kinds of information would make a POSITIVE digital footprint? Circle all that apply.

- a) Photos of you doing work in the community**
- b) A newspaper article about your soccer team**
- c) A mean comment that you made on a friend's website
- d) A blog you created to showcase your artwork**
- e) Inappropriate photos of you on a social network site

*Answer feedback*

The correct answers are **a**, **b**, and **d**. A positive digital footprint contains good things about you that you or others posted online.