

**COMING SOON – THE  
NEWSADDLEBACK HIGH  
SCHOOL SPORTS STADIUM!**







# RENDERING | ENTRY PLAZA



Dear Friends of Saddleback High School,

This summer, Saddleback will break ground on our new state of the art football stadium and I'd like you to be a part of this exciting new addition to our school. This new stadium will host a plethora of athletic contests and other events such as graduation, camps and community gatherings. Being a sponsor of the stadium is a great way to advertise your business and a great way to show support to your local community.

I'm attaching some information for you to review regarding sponsorship opportunities, along with a couple of artist renderings of the stadium. In addition to this, Saddleback is also looking for a company to sponsor our new digital scoreboard which will be used for all of the events in the stadium.

It has been a tough year for all of us but new beginnings are just around the corner and it is time to look towards the future and the goodness that this new beginning will bring to you and our community. Sports and other extracurricular activities play critical roles in keeping kids focused and attending school. Your generous sponsorships will help us close the funding gap for sports that increase with each new school year and, at the same time, help your business continue to thrive.

I appreciate your ongoing support of Saddleback High School. If you have any questions, concerns, or just want more details about this opportunity please contact me.

Rob Thompson  
Athletic Director  
Saddleback High School  
714-569-6399 ext.66388  
robert.thompson@sausd.us  
GO ROADRUNNERS!



## **SADDLEBACK ROADRUNNER BOOSTERS SPONSOR MEMBER**

Becoming a sponsor member of the Saddleback Roadrunners Booster Club ensures that our program development is preserved for future generations of student-athletes, coaches, parents, and the community as a whole. The costs associated with running high school athletic programs are high: new gear, new uniforms to keep our student-athletes looking their best, repairs and replacements for training equipment, good quality meals for before and after games, camps to give our players opportunities for training and exposure to colleges, team building activities, and much more. The Roadrunner Booster Club's goal is to be well funded and organized to allow our coaches to run the best programs possible for our student-athletes. As a sponsor member, you have the unique opportunity to team up with a great organization, build brand awareness, and show a commitment to the local community. Most sponsor packages include memberships into the Saddleback Roadrunner Booster Club, Season Tickets with reserved seating, and special parking for all home games. We encourage our sponsors to come out and be involved in our Roadrunner family!

## **Corporate/Business Sponsorships**

**\*Gold Sponsor Package** - \$3000 (\$2500 renewal)

\*Outside stadium 5x9 METAL sign (year-round)

\*Inside stadium 5x9 METAL sign (year-round)

\*3x10 banner - inside the stadium (year-round)

\*1-page full-color ad in the football program

\*Athletics website advertisement (Logo and link to sponsor's website)

\*Recognition on Saddleback Athletics Facebook, Instagram & Twitter page

\*4 reserved 50-yard line season "designated seating" football tickets on the home side for Varsity home games

\*1 reserved parking spot for Varsity home games

Thank you shout-outs to your company during all home games



**Silver Sponsor Package** - \$2000 (\$1500 renewal)

\*Inside stadium 5x9 METAL sign (year-round)

\*3x5 banner - inside stadium fence (Aug-Dec)

\*1/2 page full-color ad in the football program

\*Saddleback Athletics website advertisement (Logo and link to sponsor's website)

\*Recognition on social media: Saddleback Athletics Facebook & Twitter pages

\*2 reserved 50-yard line season football tickets on the home side for Varsity and JV home games 1 reserved parking spot for Varsity and JV home games

\*Thank you shout-outs during the home game for your business



## **Bronze Sponsor Package** - \$1000 (\$750 renewal)

\*3x5 banner - inside stadium fence (Aug-Dec)

\*1/4 page full-color ad in the football program

\*Saddleback Athletics website advertisement (Logo and link to sponsor's website)

\*Recognition on social media: Saddleback high school Facebook, Instagram & Twitter pages

\*1 reserved parking spot for Varsity and JV home games

\*2 reserved 50-yard line season football tickets on the home side for Varsity and JV home games



## **BANNER/SIGN ADVERTISING:**

\*OUTSIDE STADIUM METAL SIGN (5X9') NEW: \$1500 RENEW: \$1250 (year-round)

\*INSIDE STADIUM METAL SIGN (5'X9') NEW: \$1000 RENEW: \$750 (year-round)

\*INSIDE STADIUM BANNER (3'X5') NEW: \$300 RENEW: N/A

\*PROGRAM ADVERTISING FULL COLOR: FULL PAGE: (10" x 7 1/2") (\$300)

\*HALF-PAGE: (5" x 7 1/2") (\$200)

\*QUARTER PAGE: (5" x 3 3/4") (\$125) Specifications

## INDIVIDUAL SPONSORSHIPS

**GREEN PACKAGE** - \$300.00 This is a great deal!

\*2 reserved seats 50-yard line

\*2 tickets to every home game

\*1 designated parking spot

\*2 hotdogs, 2 nachos, 2 drinks each home game

**GOLD PACKAGE** - \$150.00

\*2 tickets to each home game

\*1 designated parking spot

\*2 hotdogs, 2 nachos, 2 drinks each home game

We appreciate the generous financial sponsorship provided by our ROADRUNNER community! These contributions play an **integral role** in making the Saddleback Athletics program great by allowing our coaches to run the best program possible for our student-athletes. **If you'd like to become a sponsor**, please contact Saddleback Athletic Director Rob Thompson at [robert.thompson@sausd.us](mailto:robert.thompson@sausd.us) or at 714 569- 6388

**GO ROADRUNNERS!**

