2010-11 Attendance and Enrollment Update

November 9, 2010

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- Update on AERIES implementation

- Update on Attention2Attendance monitoring process

- Next phase of attendance monitoring

- 2010-11 enrollment as of October 29, 2010

- Month 1 attendance rates

Santa Ana
Unified School District

- In July 2009, the Board authorized the purchase of a new Student Information System (SIS) in order to meet the increased needs for gathering, accessing, and managing data in support of student academic success

- The AERIES SIS is utilized to integrate with other data systems and provide a singular system to:
    - Maintain attendance records
    - Enroll students
    - Create class and teacher schedules
    - Maintain various student records, including discipline and health
    - Handle records of grades and academic progression
    - Provide statistical reports
    - Communicate to parents through a parent portal* (upcoming)

- Our comprehensive plan uses a phased implementation approach to ensure success

- Weekly meetings involving key departments and stakeholders to provide support to site implementation of AERIES
  - Monday morning SIS core department meeting
  - Thursday morning SIS briefing to Cabinet representatives
  - Friday mornings SIS "Level 2" functional group meetings

- Utilizing AERIES we can closely monitor enrollment, attendance and demographics in a more efficient manner to concentrate on processes and procedures

- Phase I AERIES "Go Live"
  - Elementary schools: May 2010
  - All schools: start of 2010-11 school year

- Phase II AERIES Gradebook
  - Selected schools: start of 2011-12 school year
  - All identified schools: start of 2012-13 school year

- Phase III Parent Portal
  - Attendance view at second semester, 2010-11 school year
  - Attendance and grades at selected school sites, start of 2011-12 school year
  - Attendance and grades at all schools, start of 2012-13 school year

- In April 2010, the Board authorized the implementation of a system that would allow us to effectively manage and increase our attendance (ADA)

- This system – called Attention2Attendance® (A2A) is comprised of four main components
  - Attendance Notifications
  - Conference Management
  - Data Analysis
  - Professional Consultation

- Our comprehensive plan uses a phased implementation approach to ensure success

- Phase I (End of FY 2009/10)
  - Establish District A2A Core Team
  - Meet with sites to conduct brainstorming sessions
  - Assist with SIS (AERIES) Transition & Certification
  - Integrate data into system correctly and check for accuracy
- Phase II (Fall 2010)
  - Launch eTruancy (letters) and Conferencing (parent meeting)
  - Communicate, incentivize, recognize, monitor and adjust as appropriate
- Phase III (next step – Winter 2010 /11)
  - Launch Attendance Monitoring System (individualized attendance website dashboard)

- Establish a district-level team focused on improving attendance

- Conduct brainstorming sessions with sites

- Integrated attendance data into letter generation reporting system (eTruancy)

- Collaborated to create State Attendance Certification Manual and develop communiqués to share best practices

- The first group of letters were sent home to Parents beginning October 8, 2010

- Early communication and intervention regarding attendance patterns is essential to changing attendance behaviors
  - eTruancy delivers weekly letters to parents as students meet attendance thresholds
  - In addition to Truancy notifications, excessive excused absence letters are now sent
  - Sites monitor letters that are being sent and set up follow-up conferences

- Indicators of a successful Attendance Notification

  - Appropriate number of attendance notifications are being sent

  - Low suppression rates are achieved and maintained

  - Decrease in questions on process and application

  - Sites are able to successfully and confidently field calls from parents regarding unexcused and excused attendance notifications

    - Over 120 Site Personnel were trained to use the system over a two-day period

- After three weeks of parent notification, trends are developing in the data
  - 3,316 compliant truancy letters sent
  - 819 excessive excused absence notifications sent
  - 462 letters suppressed at school sites

- Student conferencing is a key intervention point – aligns District, parents and student expectations on attendance
- Indicators of a successful conference process
  - Conference procedures (from scheduling to closing) are incorporated into District processes
  - Site Administrators, Attendance Field Workers and Outreach Consultants are documenting interventions in single system of record
  - District and sites have confidence in conference activities if escalated to SARB and/or OC Truancy Court
  - Sites are able to successfully and confidently field calls from parents regarding conference procedures and activities

- Attendance Monitoring System (AMS) is a personalized attendance webpage for each site that which places all attendance data at the administrators fingertips that will allow us to:

  - Ensure AERIES data is reported accurately

  - Identify attendance trends per site/per day of the week

  - Monitor and track ADA goals at the site level

  - Associate attendance with learning time (lost or gained)

  - Associate attendance with revenue (lost or gained) - uses District-based revenue limit

  - Conduct site by site comparative attendance analysis

  - Conduct year to year attendance analysis by site, or district-wide

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Santa Ana Unified School District

Does not include Charter Schools

	2010 – 11 Projected Enrollment	Actual Enrollment as of 10/29/2010	Difference
Elementary (includes K – 6 sites)	26,195	26,554	359
Intermediate	11,540	11,553	13
High School	15,521	15,557	36
Total	53,256	53,753	408

Current enrollment, while less than last year's CBEDS by **422,**
is greater than budgeted by 406 students.

This includes an **decrease of 91** students since our last Board presentation.

Does not include charter schools

	2010 – 11 Month 1 Attendance Rate	2009 - 10 Month 1 Attendance Rate	Difference Month 1 2010 – 11 vs Month 1 2009-10
Elementary (includes K – 6 sites)	97.67%	97.63%	**0.04%**
Intermediate	98.09%	97.99%	**0.10%**
High School*	96.45%	96.74%	**(0.29%)**
District Total	97.17%	97.30%	**(0.13%)**

*Alternative high schools use different attendance methodologies and are excluded from this calculation.