

San Diego



This month we attended the San Diego Trade Show for the first time as a company, it was the first time ever to share our company product line. We were able to sell many of our products to customers, it was a success. We received 3 awards, the first being bronze for our commercial and silver for our website, Kate Bustamante the Vice President of Digital Media worked very hard on creating a top quality commercial and website. Our last and final award was gold for our

catalog. Adrianna Noyola Vice President of Arts and Publications put her all into making the catalog as best as it can be. There was hard work and dedication into making this trade show a success. This was a great experience for everyone at Signum and there's more to come!



LEADERSHIP

CHIEF EXECUTIVE OFFICER:
ALAN ESQUIVEL

CHIEF OPERATIONS OFFICER:
JESUS ANGUIANO

CHIEF FINANCIAL OFFICER:
OMAR GUERRERO

SALES:
JORGE BALBUENA
VICE PRESIDENT

MARKETING:
AIXA MARTINEZ
VICE PRESIDENT

COMMUNICATIONS:
GENESIS MOJICA
VICE PRESIDENT

HUMAN RESOURCES:
GRECIA PENALOZA
VICE PRESIDENT

DIGITAL MEDIA:
KATE BUSTAMANTE
VICE PRESIDENT

ARTS AND PUBLICATIONS:
ADRIANA NOYOLA
VICE PRESIDENT



Signum officially opens its doors at San Diego trade show

Signum products use an innovative communication technology to provide a messaging delivery system. This technology enables anyone with our products to communicate with one another in places where there is no signal. Signum products give the ability to request or send location information with any other person that has our products if desired by users. This service allows users to locate friends or family members through our detailed offline available maps. Some of our products enable users to translate between different languages when paired with their phone via bluetooth or on the product itself. As live communications occur in different languages our products translate instantly between a wanted language to your phone screen or a Signum product screen in time of need.

Product of the Month

Our wand uses an innovative communication technology to provide a messaging delivery system. This system transmits and receives encrypted text by utilizing long-range radio frequencies (151-154 MHz) that use your phone as a radio transmitter/

receiver via bluetooth pairing. Our product has the ability to request or send location information with any other person that has our products if desired by users. Our product allows users to locate friends and family members through our detailed offline available maps.



Evo Watch

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Operation Christmas Child

Helping change the world a bit at a time

Operation Christmas Child is a project that sends gift boxes to very poor kids all around the world. It helps children have an amazing early Christmas present that can make an impact in their life. Some of these children don't get any presents at all during the holiday season and by just making a shoebox filled with toys, it'll improve their lives for the better. The shoebox can include crayons, coloring book, a few toys, a letter if you would like and many more things. Not only will this box make their lives so much better but this project allows them to live a happier life.



Jeremy Carransa from the Arts and Publication Department and Grecia Penaloza from the Human Resources Department



COMPANY POTLUCK

Enjoying the company of each other

November is the month of spending time with your loved ones, so our company decided to have a company wide potluck. We decided someone should bring something from home and share with everyone so we can all gather and enjoy food. We stopped working for a bit and just enjoyed the company of each other. Many brought store bought food and some brought homemade food. Since we are a new company, it's good to have the company all together, and to bond because after all we are a team who work together to make amazing things happen!



IN THE OFFICE BUILDING NEW SKILLS

Some techniques to help you communicate with your co-workers

Working in an office can be a new experience for some of us so here's a tip for working with others. Communication is key to having a successful day at work. Knowing how to talk with your co-workers can help with many situations. If you ever need a favor you don't want to sound demanding, you want to calmly ask them for the favor and hope they help out. The way you talk to your fellow co-workers can help you have a good connection with others and help improve your daily work. This is just one of many helpful workplace skills you'll need for working in an office space.

Employee of The Month Celebrating Our Best for December

Last month it was announced that the Employee of the Month was Jeremy Carransa who is currently working in the Arts and Publication Department. He received this award because during the month of November, he worked really hard to help improve our company. His help on our catalog, company banner, and the national branding competition helped us win many awards. Jeremy is very grateful about receiving the

award and said, "I really appreciate this employee of the month award. I'm really proud of myself and I thank Adriana (Vice President of Arts and Publication) for choosing me. I will continue to do my best for this company and keep the hard work up

to be able to bring this company up to its full potential. Thank you!"



Jeremy Carransa
December Employee of the Month

