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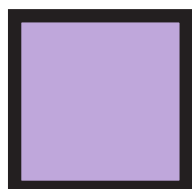
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**Envelope**

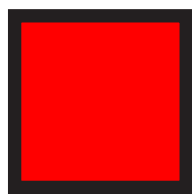
## Logo



## Color Palletes



RGB: 191, 167, 219  
CMYK: C-23.41 M-34.99 Y-0 K-0  
HEX: bfa7db



RGB: 255, 0, 0  
CMYK: C-0.41 M-99.4 Y-100 K-0  
HEX: ff0000



RGB: 255, 221, 0  
CMYK: C-23.41 M-34.99 Y-0 K-0  
HEX: ffdd00



RGB: 232, 74, 105  
CMYK: C-2.94 M-86.23.18 Y-44.1 K-0  
HEX: e84a69



RGB: 232, 74, 117  
CMYK: C-0 M-77.18 Y-38.91 K-0  
HEX: e84a75

## Fonts

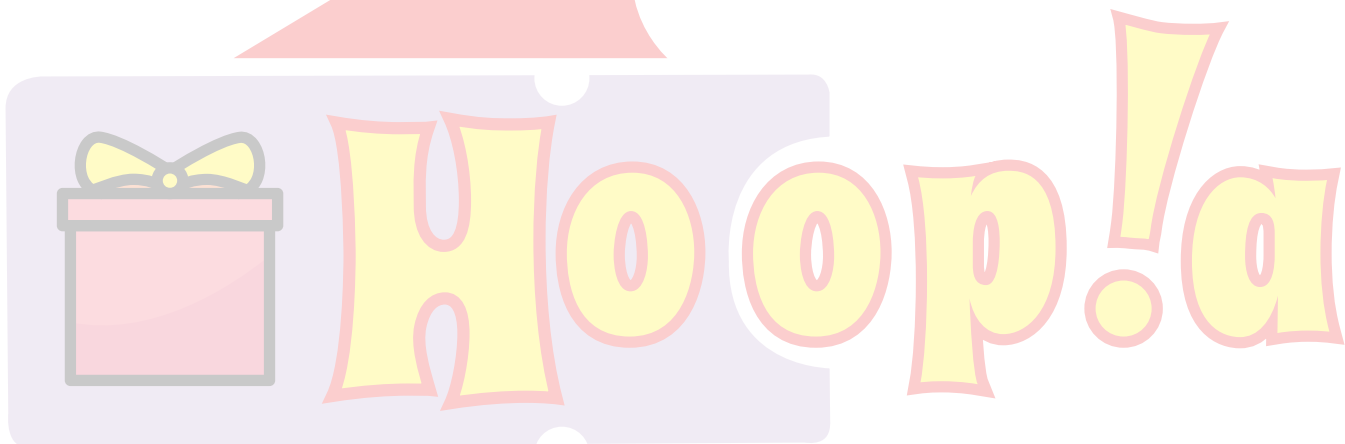
**Spicy Rice** - Purpose: Company branding and large headings

**Calibre** - Body text and informational text

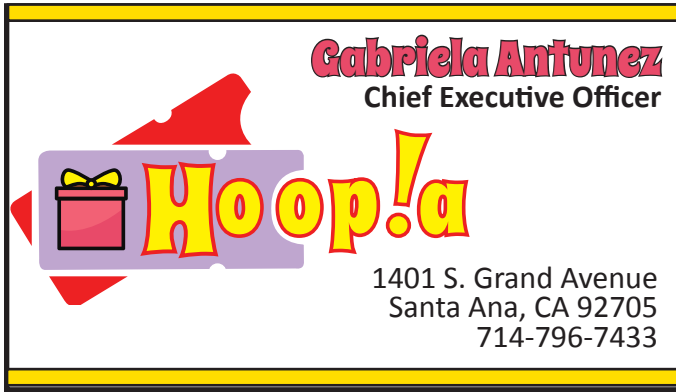
# Hoop!a

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From concerts to conventions Hoop!a is a company that helps out individuals who don't have the time to plan for an upcoming event. We set out to find what the consumer wants and needs through Hoop!a and we are happy to help anyone needs and desires. We sell Hoop!a packages that contain events tickets and supplies to ensure that the event is going to be a safe and unforgettable experience.



# Business Cards

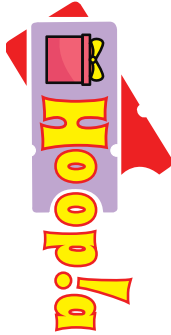


Front



Back

# Brand Applicants



Century High School  
1401 S Grand Ave, Santa  
Ana, CA 92705



Non-Profit Org  
U.S. POSTAGE  
PAID  
Permit No. 123  
SANTA ANA, US