



Employee Of The Month



This month, Taste of the World would like to honor Gary Zeri, the Vice President of Digital Media as December's employee of the month. His hard work and reliability has brought to our attention as well as the companies.

Upcoming Events

Bakersfield January 17 - 19, 2016

Pasadena February 13, 2016

New York April 1 - 8, 2016

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Eaio!

Taste Of The World - December Newsletter 2016 - Issue 2

Introducing to you our savory culture of Taste Of The World . . .



Company Leaders

Miguel Santin
Chief Executive Officer

Bella Sirgy
Chief Operations Officer

Angela Soltero
Vice President of Communications

Valerie Aguirre
Vice President of Arts & Publications

Janet Gutierrez
Vice President of Marketing

Samantha Sanchez
Vice President of Accounting

Noeli Martinez
Vice President of Sales

Gary Zeri
Vice President of Digital Media

Daisy Cruz
Vice President of Human Resources

Taste of the World is a reliable, trustworthy, and hardworking company. Our company specializes in delivering exotic treats and gifts from all over the world straight to the customer's doorstep. Our team assembles a box filled with delectable snacks, specialized items, and background information that varies based off of different countries as well as your requested selection. Each box is themed after a specific country and filled with their most specialized snacks. Every month will be a surprise. In addition being subscribed to our yearly package, the buyer will have the chance to select one country from twelve options. Taste of the World is an incredibly unique company that families, young children, and even adults will adore. We present our customers with foreign foods and background information about fascinating countries from different parts of the world. Our goal is to please our customers with our quality products while providing the best service we can give.



Operation Christmas Child pg 1

Operation Christmas Child pg 2

First Trade Show Experiences pg 3

Employee of the Month & Upcoming Events pg 4





Operation Christmas Child

Helping kids around the world

Taste of the World's employees were given the opportunity to participate in a non-profit program to make the holidays special for children in need around the world. This program allows people to donate gift-filled shoeboxes to show love to children from the ages 3 - 14 who are less fortunate. Families tend to include items such as; candy, hair ties, hygiene products, toys, & under



armor. These shoe boxes are donated to Guyana, Honduras, & Bangladesh. We asked one of our Digital Media department employees Raul Gutierrez, who participated in the program what he thought about it.

He exclaimed, "It's heartwarming to know that you are helping kids from around the world who usually don't receive a gift every year." We also asked him how long he has been participating in Operation Christmas Child and he responded, "This is my 2nd year being involved, and it's just an incredible feeling knowing I'm helping".



Grab A Taste of Our...

December 2nd was Taste of the World's first trade show in San Diego. After these couple of months of working hard as a company it finally paid off. Taste of the World won 4 awards along with Gold for our website and bronze for our banner. Our company has learned a lot from our mistakes, and on how to work better. It was an unforgettable and great experience being able to walk around and see other companies products, dedication, and all their unique ways of making sales. We will sure work harder at our next trade show, now knowing what to expect.

Being A Better Employee

In order to have an incredible company we need and dedicated and ambitious, workers . . .

1. Take constructive criticism gracefully, One of the hardest things for all of us is to learn is how to manage how to use these critiques to improve our performance on the job so you can excel at your work.
2. Be a good team player in order to be successful workers. For a reality check, you might consider asking a few teammates for some honest feedback.
3. Adopt an Attitude of Success how you overcome challenges is largely based on your perception.
4. Avoid gossip, No matter how good a worker you may be, getting caught in the web of gossip will quickly downgrade your standing with your boss and co-workers in your department.
5. Work hard to be a hard worker you need to put the extra effort to become one. Even if there is something that you would much rather be doing, during busy times you can practice your diligence and show your bosses your commitment.

