Marketing Plan 2016-2017



Signum LLC

1401 S. Grand Avenue Santa Ana, California 92705

Phone: (714) 796-7433 • FAX: (714) 568-7099

signum.ca@veinternational.org • www.signum-socal.com

Table of Contents

Executive Summary	Page 1
About the Business	
Company Overview	Page 2
Mission Statement	Page 2
Company Goals	Page 2
Management Functions	
Directing	_
Controlling	_
Organizing	
Company Organization Chart	
SWOT Analysis	Page 5
Internal analysis	_
External analysis	_
External Environment	
Current Economic Conditions	Page 6
Industry Analysis	_
, Real	_
Virtual	_
Competitive analysis	_
Marketing Plan	
Target Market & Market Segmentation	Page 8
Target Market & Market Segmentation	_
Marketing Mix	Page 8
Marketing MixPa	Page 8 ges 8-10
Marketing MixPa	Page 8 ges 8-10 Page 10
Marketing Mix	Page 8 ges 8-10 Page 10 Page 10
Marketing Mix Product Page Pricing Placement Promotion Page	Page 8 ges 8-10 Page 10 Page 10 es 10-12
Marketing Mix	Page 8 ges 8-10 Page 10 Page 10 es 10-12 Page 12
Marketing Mix	Page 8 ges 8-10 Page 10 Page 10 es 10-12 Page 12 Page 12
Marketing Mix Product Page Pricing Placement Promotion Page Positioning Business Risks Financial Planning	Page 8 ges 8-10 Page 10 Page 10 es 10-12 Page 12 Page 12
Marketing Mix	Page 8 ges 8-10 Page 10 Page 10 es 10-12 Page 12 Page 12 Page 13
Marketing Mix Product Page Pricing Placement Promotion Page Positioning Business Risks Financial Planning Break-Even Analysis Income Statement	Page 8 ges 8-10 Page 10 Page 10 es 10-12 Page 12 Page 12 Page 13 Page 13 Page 14
Marketing Mix Product Page Pricing Placement Promotion Page Positioning Business Risks Financial Planning Break-Even Analysis Income Statement Income Statement, 3 Year Projection	Page 8 ges 8-10 Page 10 Page 10 Page 12 Page 12 Page 13 Page 14 Page 15
Marketing Mix Product Page Pricing Placement Promotion Page Positioning Business Risks Financial Planning Break-Even Analysis Income Statement Income Statement, 3 Year Projection Balance Sheet	Page 8 ges 8-10 Page 10 Page 10 Page 12 Page 12 Page 12 Page 13 Page 13 Page 14 Page 15 Page 16
Marketing Mix Product Page Pricing Placement Promotion Page Positioning Business Risks Financial Planning Break-Even Analysis Income Statement Income Statement, 3 Year Projection	Page 8 ges 8-10 Page 10 Page 10 Page 12 Page 12 Page 12 Page 13 Page 13 Page 14 Page 15 Page 16 Page 17
Marketing Mix Product Product Pricing Placement Promotion Positioning Business Risks Financial Planning Break-Even Analysis Income Statement Income Statement, 3 Year Projection Balance Sheet Cash Budget	Page 8 ges 8-10 Page 10 Page 10 Page 12 Page 12 Page 12 Page 13 Page 13 Page 14 Page 15 Page 16 Page 17
Marketing Mix Product Product Pricing Placement Promotion Positioning Business Risks Financial Planning Break-Even Analysis Income Statement Income Statement, 3 Year Projection Balance Sheet Cash Budget Financial Summary Appendix	Page 8 ges 8-10 Page 10 Page 10 es 10-12 Page 12 Page 12 Page 13 Page 13 Page 14 Page 15 Page 16 Page 17 Page 18
Marketing Mix Product Pricing Placement Promotion Positioning Business Risks Financial Planning Break-Even Analysis Income Statement Income Statement, 3 Year Projection Balance Sheet Cash Budget Financial Summary	Page 8 ges 8-10 Page 10 Page 10 Page 12 Page 12 Page 12 Page 13 Page 13 Page 14 Page 15 Page 16 Page 17 Page 18

Executive Summary

n a world where dependence on cellular service is essential, there are many situations and places where we simply can not communicate. Six out of seven people worldwide have subscriptions to a mobile service, however a third of the world population can gain no access to the internet or a cellular network because of the geographical region in which they live. If you travel in foreign countries and have cellular service through a U.S. carrier, you need to understand your options for international data plans, otherwise you could end up spending a lot of money needlessly. Each company has slightly different pricing and coverage options so you must determine which of these will work best for your needs. Signum has developed a better solution to many of these obstacles.

Signum is an innovative startup company in the field of new technology for communicating. Signum is a Limited Liability Corporation company founded as of October 2016 to decrease the human dependency on the "grid" for communication. Signum uses an innovative communication technology in our products to provide a messaging delivery system. This system transmits and receives encrypted text by utilizing long-range radio frequencies (151-154 MHz) that converts your phone to a radio transmitter/receiver via bluetooth pairing. Our technology enables anyone with our products to communicate with one another in places where there is no signal, to have the ability to request or send location information and to enable users to translate between different languages when paired with their phone via bluetooth or on the product.

As a company we refined our offerings into 3 individual distinct product lines. All three product lines are wearable technologies. The Signum Watch, where we offer 3 styles and is our high end product that offers the most comprehensive features. The Signum Wand, which is our middle of the line products, still gives the customer the main features of our company, but at a reduced price. Finally the Signum Keychain, which is our low end product, has limited features and focuses on location applications. Signum has developed an app that is downloaded to your communication device, (ie. phones, tablets, computers, etc.). The user is given a code to download our free Signum app with purchase of their product. This allows any smart device and our company's products to be compatible and run efficiently and effectively. The Signum product line allows for convenient pairing with smart devices via bluetooth. When paired with one of our products, a smart device will run on our message delivering system.

Our target market will focus on the middle class consumer and will be especially appealing to those who have active lifestyles that involve travel internationally and/or spend time in areas where there is no cellular service. The targeted age ranges of teens through early retirement.

Signum has initially developed a conservative business model to launch a limited product line to address the greatest needs of our consumers. Through market research, focus groups and research and development we are looking to expand into new technologies which will enable extended range for individuals and the use of meshnetworking for large group applications.

About the Business

Signum is an off the grid communication device provider established in October 2016. The company is located at 1401 S. Grand Avenue Santa Ana, CA 92705. We are a unique first-year company with products in the communication electronics industry.

Company Overview

We currently have three cofounders, Alan Esquivel who serves as our Chief Executive Officer, Jesus Anguiano who serves as Chief Operations Officer, and Omar Guerrero who serves as our Chief Financial Officer and all with equal shares and power. Signum is registered as a Limited Liability Company. Our company has no investors as of yet, but we are currently searching for possible investors that are interested in our company.

Mission Statement

Our mission is to provide affordable and efficient products, that allow our customers to maintain communication with others in events where there is no cellular signal.

Company Goals

Short Term Goals	Strategies	Deadline
Generate 1 million dollars in sales	Aggressively market the products through social media.	April 2017
Develop and e-commerce web site allowing customer transactions	Dedicated digital media department will be hired to main the site	December 2016
Develop a comprehensive employ- ee manual	The human resources department will develop company polices and procedures for acceptable behavior in the workplace	December 2016

Long Term Goals	Strategies	Deadline
Develop Mesh technologies	Gain capital to research and develop mesh technologies to extend product capabilities	September 2017
Develop Business Contract with Government agencies	Focus on use of off-grid communications to be used by US Military in combat situations	Ongoing
Pay off existing Small Business Loan	Make all loan payments on time to the loan provider	November 2021

Industry Analysis

Industry Description:

The U.S. economy has steadily grown and almost doubled since the year 2011. The population has increased from 312 to 321(millions), years 2011 to 2015. Thereby doubling the domestic demand from 1.6 to 3.0%. The Inflation rate as of 2015 is 0.1% which encourages other businesses to invest and borrow money. Overall, analysis of the economy demonstrates that it will potentially be a positive year for signum.

Analysis of the Market

With the increasing population and domestic need, many immigrants can now travel to visit their homeland, and now with our Signum products they can communicate with their loved ones in the states, saving the money of buying a new phone and/or phone plan. Unemployment rates have also gone down, providing more jobs for the increasing U.S. population.

Real Industry

Signum is an innovative company in the telecommunications industry. The telecommunication industry is a sector in information and communication technology. It consists of telephone companies and internet service providers that deliver services over mobile networks. In today's world, people like to communicate instantly with the touch of a button. With the constant changes in the technology industry, Telecommunications is full of opportunity for growth. The telecommunications industry has emerging trends such as tech wearables and smart phones. These trends are gaining traction and have created a great potential for growth. At Signum we specialize in wearables technology. Signum is an e-commerce business, that provide offline communication opportunities and other communication features for our customers. We focus on providing high-quality and reliable products to the growing market. Signum appeals mostly to the online market by using websites, social media, emails and other programs, as opposed to the real market, that uses digital techniques such as SEO, SEM, SMS and MMS.

SIGNUM

Company Organizational Chart

CHIEF OFFICERS







LEADERSHIP TEAM











Marketing

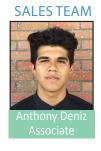


ACCOUNTING TEAM











HUMAN RESOURCES TEAM









DIGITAL MEDIA TEAM

COMMUNICATIONS TEAM







ART AND PUBLICATIONS TEAM



In the 2016-2017 virtual market place, Signum faces very little to no competitors. Off the Grid is in the same market of wearable technologies as signum. However, Off the Grid is not seen as a valued competitor, reason being their company focuses on kinetic charging. Our wearable technology offers anyone with our products to communicate without cellular service. This business year we have the advantage of a distinct virtual market.

Competitive Analysis

Currently very little companies are competing in the offline communications marketplace. Our primary competitor in the market is Gotenna. Gotenna has many strengths such as offline messaging, maps/GPS, and the ability to share location. They only provide their services through wearable key chain like devices. Although Signum seems similar to our competitor, we have fundamental differences. Signum has a larger product line and variable features. A Signum competitive advantage is the wide range of products that we can use to target and gain greater consumer audience, which will vastly separates us from our competitors who all have one type of product. Our main strategy is to market towards active adventurous people who enjoy to travel and to those living in a high population concentrated urban area unlike our competitor who solely focuses on outdoor enthusiast consumers.

Target Market:

Signum's target market will be the middle class consumer from teens to early retirement age worldwide. Signum main focus when it comes to marketing is to advertise a sense of liberation from being tied to a communication grid. Our product line allows our consumers to go beyond the communication "grid" and be able to

communicate without the worry of being lost and abandoned when they have no means to communicate using a cellular network. Our main marketing strategy will be to advertise on social media and reach potentially huge markets. The Signum marketing team will focus on networking with potential business partners and local establishments in order to generate a reputation for our Signum products. We intend to spread the name Signum and generalize the public with our products so off grid communication can simultaneously be associated with us. Signum intends to stay consistent with our business slogan "When you're abandoned, we'll stand in" and make it a household quote, while also coming up with new and creative ways to inform people about us. Signum Marketing goal is to maintain full focus of our very specific target market.

Marketing Mix:

Products

All products are wearable technologies that work directly with existing cell phones. The device work with both Android and IOS technologies and need to be within bluetooth range of your cell phone for the communications to work correctly. Signum offers a small specialized product line that targets 3 distinct niches in the marketplace.

The Signum Watch

Has been designed with traditional "smart watch" features that are commonplace with other major smart watch manufacturers like Apple, Sony and Motorola. However, the watch is different that the other manufactures in that in has the ability to sync with our phone app and allows text and location service communication through your cell phone to others that have Signum devices. This added feature makes it an attractive option for our target market. There are currently three styles of Signum Watches; the Evo, Vultra and Sport. The watch can be paired with another Signum Watch of a Signum Wand for communication or key chain for location services. Wands are sold separately.

The Signum Wand

This device is a specialized accessory that is carried on your bag or from your clothing that functions much like the watch, without the watch application. Customers that have the wand have all the communication capabilities without the bells and whistles of the watch. The Signum Wand comes a varied of colors (shown below) and ships as a packaged pair to allow two

people to communicate upon delivery.

The Signum Key chain

This device is a low end device that just has location services that is synced with the cell phone that allows location tracking and is an affordable option for families who are active in the outdoors or international travel.

Pricing

Our pricing strategy will focus on the premium pricing model. We chose to utilize the premium pricing model to reflect the exclusivity of our product. Our products contain features that are uncommon in the marketplace, therefore making it a very unique product in the market. We feel that our price point is competitive with in the market and the customer benefits greatly outweigh the limitations we have with a recognizable brand.

Placement

Signum products will be available for purchase exclusively through our company web site and at trade show events. We will be looking to expand our placement by

partnering with travel and outdoor product suppliers in the coming year.

Promotion

Signum will be promoted through many ways. That will include billboards, TV commercials, email Marketing and social media. We will be looking at our target market demographics and psychographics and focus on those markets for advertising and promotion. With our niche market native to technology and use of their cell phone we will be focusing on use smart phone technologies, apps and social media to promote our brand and its product line.

e-Marketing

Our company web site will be the hub for sales and will be design to scale for ease of use for mobile technologies. Promotional videos and how to guides will be linked through YouTube, commonly used by our target demographic.

Email Marketing:

Email marketing saves time and money. Promotional offers and general information about Signum will reach customers across the nation much faster and free of cost. We believe this will be an effective way to communicate with our technologically savvy customer base. We are planning on using email marketing software like MailChimp or Constant Contact to send out interactive email campaigns that will contain company information, innovations in communication technologies, new product information and features and links to our web site for information about Signum. This makes them more likely to read the message, recognize the content is reliable, and make a purchase.

Social Media:

- **Twitter:** Social media is a popular tool among young adults and is fully entrenched into the mobile communication channels. We will use Twitter to promote Signum and our products. We can communicate with our customers throughout the year and attract their attention while having them give us their feedback.
- **Instagram:** Is very popular among our demographics and people can share where they go and how they use the Signum products with family and friends. Anytime the #signum is used they will appear on our Signum Instagram site. In addition we can post pictures of our products







Evo Vultra Sport

and receive commentary from others about our progress.

• Facebook: based on eBizMBA ranking, currently has 1.1 trillion users worldwide and is the top social media application used. We will be maintaining a Facebook site that allows customers to share where they go and how they use the Signum products with family and friends. Anytime the #signum is used they will appear on our Signum Instagram site. In addition we can post pictures of our products and receive commentary



Trade Fairs

The trade show opportunities are very important to our company, so we are spending \$1,000 each to promote at trade fairs in San Diego, San Francisco, Bakersfield, and New York City. The remaining \$1,000 will be reserved for in-house promotional advertising campaigns. In house campaign will include

our own form of invoice. Our cata prices.

Positioning

Market Positioning will the late teens through will come from this gro



Business Risks

Our company may run three different types of risks which are marketing risks, financial risks, and competitive risks.

Marketing Risks:

Our marketing risks involve us not selling enough devices in order to pay off all of our debts. Our price point is essential and if that misses the mark, that could lead to low sales. We are expecting fast growth and if we over estimate the growth that could lead to issues in product development and expansion of the product line.

Financial Risks:

Our financial risks include our financial team mismanaging our money. Which may lead us to not having enough money to pay all of our employees. Another financial risk can be the competitive payroll and staffing of the company. If thing become tight financially the company might be forced into layoffs and to down size.

Competitive risks:

We use an open source technology and can be copied and knock offs sold. There are very few competitors currently in the marketplace. If the growth is rapid in this technology then new companies could come to the table and compete for our customer base.

Financial Plan

Forecast

Key Assumptions

Our goal is to sell about 220 products per month which will keep our company running evenly. There is varies prizes for each unit sold. Most of our products are bought from factories and then customized to the customers choice. During the holiday months like November and December we are likely to be more busy compare to other months of the year.

Financial Summary

Forecast

Financial Highlights by Year



Financing Needed

Appendix

Profit and Loss Statement

Profit and Loss

Balance Sheet

Balance Sheet (With Monthly Detail)

Cash Flow Statement

Cash Flow Statement (With Monthly Detail)

Financial Planning

Signum - Break Even Analysis Signum - Break Even Analysis Anato deen tuta date Sales One system per und One system per und

Resultsi

Breakeven Point (units): 1,067
Sales volume analysis:
Sales volume produt(vit) 0 107 214

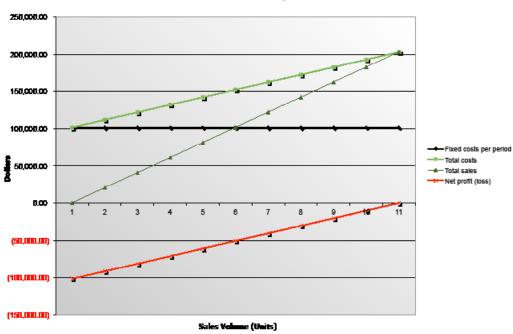
Sales Archines (Jules valures per pedial Jules price per unit Parel couls per perial Variable couls Talai couls Talai sules

0	107	214	320	427	534	641	748	854	961	1,068
190.00	190.00	190.00	190.00	190.00	190.00	190.00	190.00	190.00	190.00	190.00
101,409.94	101,409.94	101,409.94	101,409.94	101,409.94	101,409.94	101,409.94	101,409.94	101,409.94	101,409.94	101,409.94
0.00	10,146.00	20,292.00	30,438.00	40,584.00	50,730.00	60,876.00	71,022.00	81,168.00	91,314.00	101,460.00
101,409.94	111,555.94	121,701.94	131,847.94	141,993.94	152,139.94	162,285.94	172,431.94	182,577.94	192,723.94	202,869.94
0.00	20,292.00	40,584.00	60,876.00	81,168.00	101,460.00	121,752.00	142,044.00	162,336.00	182,628.00	202,920.00
(101,409.94)	(91,263.94)	(81,117.94)	(70,971.94)	(60,825.94)	(90,679.94)	(40,533.94)	(30,387.94)	(20,241.94)	(10,095.94)	50.06

The break even point requires us to sell 1,068 units of the Signum products.

The average cost of a Signum product is \$190.00 so with the cost of a Signum product, Signum will be able to gain a profit once it has sold 1,068 units

Breakeven Analysis Chart



Income Statement - Year 1

PROJECTED FIRST YEAR INCOME STATEMENT

SKEWLING HIS

October 1 2016 - April 30, 2017

		October	Novemb	er		December		January	February		March			April
Sales														
Business to Business		a		•••••		120000		130000		130000		17000		17000
Tracke Show Sales.		a		ā		1700		13000		13000		0		1700
internet Soies.		a		ā		1577		13873		13875		1827		13073
Cast of Goals Sold		a		7300		E437.3		B937.5		89673		8797.3		25437.5
GROSS PROFIT	\$	-	\$ 75,0	00.00	\$	89,437.50	\$	89,437.50	\$	89,437.50	\$	81,937.50	\$	89,437.50
Operating Expenses														
Salary (Ciffice & Chertecol)	5	E9,705.00		775.DD	_	69,766.00	_	68,766.00	_	64,766.00	_	61,755.00		E4,765.60
Payroll (force, ctr.)	\$			775-50	5		\$		\$	22,073.50	•	22,073.50	_	22,071.90
Chatsi de Services.	\$				5		\$		\$	2,000.00	•	2,000.00	\$	2,000.00
Supplies.	5	100.00	•		5	100.00	\$	100.00	\$	100.00	\$	100.00	\$	100.00
Repairs B. Maintenance	5	-	5	-	5	-	\$	-	\$	-	\$	-	\$	-
Advertising	5	223.00	5 2	2300	5	2271.00	\$	771 B	\$	771 B	\$	771 DE	\$	771-00
Cor, Octoby, Trend	5	-	5	-	5	-	\$	-	\$	-	\$	-	\$	-
Legal Esperants	5		5	20.00	5	70.00	\$		\$		\$		\$	70.00
Rest	5	2,300.00	\$ 2		5	2,700,00	\$	2,700.00	\$	2,700.00	\$	2,700.00	\$	2,700.00
Telephone & Internet	5	742.30	5 7	NI TO	5	742.10	5	742.10	5	70.10	5	742.70	Ś	70.10
Libities	5	1,434.00	5 1/		5	1,454.00	\$	1,404.00	\$	1,484.00	\$	1,494.50	\$	1,484.00
in the second se	5	90.00	\$	300	5	30 00	\$	T	\$		•		\$	90.00
Interest	5	32834	\$ 3	D834	5	325.34	\$	327.34	\$	328.24	\$	328.34	\$	378.74
Department .	5	68.8	5 (55.53	5	633-33	\$	63.3	\$	69.9	\$	88.8	\$	68.8
Other Baseries	5	-	\$	-	5	-	\$	-	\$	-	\$	-	\$	-
Macellaneau.	5	-	\$	-	5	-	\$	-	\$	-	\$	-	\$	-
Benefits.	5	-	\$	-	5	-	\$	-	\$	-	4	-	\$	-
(military 3)	5	-	5	-	5	-	\$	-	\$	-	\$	-	\$	-
TOTAL OPERATING EXPENSES	\$	99,985.47	\$ 99,9	985.47	\$	99,985.47	\$	99,985.47	\$	99,985.47	\$	99,985.47	\$	99,985.47
NET PROFIT/LOSS BEFORE TAXES	\$	(99,985.47)	\$ (24,9	385.47)	\$	(10,547.97)	\$	(10,547.97)	\$	(10,547.97)	\$	(18,047.97)	\$	(10,547.97)
Income: Times.	5	-	5	-	5	-	\$	-	\$	-	\$		\$	-
NET PROFIT/LOSS AFTER TAX	\$	(99,985.47)	\$ (24,9	385.47)	\$	(10,547.97)	\$	(10,547.97)	\$	(10,547.97)	\$	(18,047.97)	\$	(10,547.97)
Corporate Times (real estate, etc.)					5	-					\$	-		
Describer or Makerts.	5	-	5	-	5	-	\$	-	\$	-	\$	-	\$	-
RETAINED EARNINGS	\$	(99,985.47)	\$ (24,9	985.47)	\$	(10,547.97)	\$	(10,547.97)	\$	(10,547.97)	\$	(18,047.97)	\$	(10,547.97)
		2ni	d Quarter Ex	ernings	5	(331,312,52)		3r	id Q	uarter Earnings	\$	30,1812		

Income Statement - 3 Year

SIGNUM

PROJECTED INCOME STATEMENT (PROFIT & LOSS STATEMENT)

		End of Year 1		End of Year 2		End of Year 3
		(actual)		(Projected)		(Projected)
Sales						
Business to Business	5	900,000.00	S	1,080,000.00	S	1,404,0001.00
Trade Show Sales	5	60,000.00	5	72,000.00	S	93,600.00
Internet Sales	\$	69 ,375.00	5	83,250.00	S	108,225.00
Cost of Goods Sold	\$	514,687.50	\$	617,625.00	S	802,912.50
GROSS PROFIT	\$	514,687.50	5	617,625.00	\$	802,912.50
Operating Expenses						
Salary (Office & Overhead)	Ş	348,53(1.00	\$	355,500.60	S	362,610.61
Payroll (taxes, etc.)	Ş	110,379.50	S	112,587.09	S	114,838.83
Outside Services	\$	10,000.00	5	10,100.00	S	10,200.00
Supplies	\$	500.00	S	505.00	S	510.00
Repairs & Maintenance	\$	-	S	1,000.00	S	1,200.00
Advertising	5	1,125.00	5	1,136.25	S	1,147.50
Car, Delivery, Travel	\$	-	5	-	S	-
Legal Expenses	\$	400.00	5	404.00	S	408.00
Rent	\$	12,500.00	5	12,625.00	S	12,750.00
Telephone	\$	3,712 <i>5</i> 0	5	3,749.63	S	3,786.75
Utilities	S	7,420.00	5	7,494.20	S	7,568.40
Insurance	S	450.00	\$	454.50	S	459.00
Corporate Taxes (real estate, etc)	\$	-	5	_	S	-
interest	\$	1, 64 2.70	5	1,659.13	S	1,675.55
Depreciation	\$	7,842.40	5	7,92(1.82	S	7, 99 9.25
Other Expenses:	5	-	5	-	\$	-
Miscelaneous	\$	-	S	-	S	-
Benefits:	\$	-	5	_	S	-
(other 3)	S	-	5	-	S	-
TOTAL OPERATING EXPENSES	5	504,502.10	\$	515,136.22	S	525,153.90
NET PROFIT/LOSS BEFORE TAXES	\$	10,185.40	\$	102,488.78	S	277,758.60
					.=	
Income Taxes	5	1,527.81	5	15,373.32	5	41,663.79
NET PROFIT/LOSS AFTER TAX	5	8,657.59	\$	87,115.47	\$	236,094.81
Comer draw or dividends	-	0.007.00		07 445 47		035 004 04
RETAINED EARNINGS	\$	8,657.59	\$	87,115.47	\$	236,094.81

Balance Sheet

SIGNUM BALANCE SHEET

October 33, 2016 (Secure): April 34, 2017

ASSETS		October 2016	Mar	cambas 2045	Dane	ambar 2016		January 2017	e.	heumas 2017		March 2017		April 2042
	_	JELODE: 2016	NO	vember 2016	Dette	ember 2016	_	lanuary 2017	re	bruary 2017		March 2017		April 2017
CURRENT ASSETS	10				-	20.55	-	777 777 04	_	777777784	-	30450		454 177
Clock in Bank	5	150	_	MAIN X	_	23,221.89	5	Z33,Z81.91		9.XD.00	_	20,181.97	_	
Accounts Receivable	5	3,000.00	5		\$		<u> </u>	E,732.00		•	_	1,300.00	_	3,400.00
inching	\$	1,000.00	<u> </u>		\$		5	25,67.3 0	_	B/37.3	_		5	B/37.30
Septies	\$		5	100	\$	100.00	5	120.00	\$	YDŒ	\$	100.00	5	200.00
Depunits	\$		ş		ş	-	5	-	ş	-	ş	-	ş	
Other current mads	\$		5		\$		5		\$		5		5	-
TOTAL CURRENT ASSETS	\$	173,000.00	\$	343,915.36	\$	339,867.39	\$	331,569.41	\$	321,471.44	\$	302,523.47	\$	293,075.49
FIXED ASSETS														
	Ś	31,178.60	e	30,000,00	ė	30131-00	5	25,01.00	-	79/R2 DE	÷	23,372.30	e	Mark Dr
Computers LESS: Accomplished Copyrightion - Computers	5	319.30	ŝ	519.50	_	319.50	\$	519.50	_	519.50	_	319.30	ŝ	519.50
Purifice Library	Š	10,404.00	Š		Š	117 E	5		Š	1007.20	Ś	1170.00	Š	1.83.70
EE: Accumulated Degradation - Purelium & Politica	\$	86.70	S	86.70	S	86.70	5	86.70	5	86.70	_	86.70	S	86.70
Office Stylement	5	2,042.00	_	2,792.67	Ś	2,740.33	5	2,230,00		2,630,67	5	2,681.31	5	2.776.00
	s	47.33	-	47.33	Ś	47.33	Ś	47.33	-	47.33	-	47.33	-	47.33
TOTAL FIXED ASSETS	5	43.760.47	Š	43.106.93	5	42,453,40	5	41.799.87	Ś	41.146.33	5	40,492.80	5	39.839.27
TOTAL TIMED POSETS	-	43,700.47	+	43,200.33	-	42,433.40	7	44,133.07	-	44,240.33	-	40,432.00	7	22,033.67
TOTAL ASSETS	Ś	216,760.47	ŝ	387,022.29	ŝ	382,320.79	\$	373,369.28	\$	362,617.77	ŝ	343,016.27	\$	332,914.76
TOTAL ASSETS	-	220,700047	-	301,022.23		302,320.73	+	373,303.20	-	304,047.77	-	340,020.27	*	332,324.70
HABILITIES & COMMITTEE					_									
LIABILITIES & EQUITIES	0	October 2016	No	vember 2016	Dece	ember 2016	J	lanuary 2017	Fe	bruary 2017		March 2017	L	April 2017
LIABILITIES														
UPDICTIES.														
Accounts Payable	ş	-	5	A,DUD	_	жата	_	3,320,0 0	_	75,000.00	_	26,000.00	_	75,201,00
Accounts Payable Interest Payable	\$	328_34	5	2834	Ś	378.54	5	325.14	\$	327.54	\$	378.34	5	30834
Accounts Payable	Š	32L% 63,766.60	5	928.74 69,776.00	Š	328.34 69,786.60	5	323.14 63,756.00	\$	323.34 89,766.00	Ś	328.34 68,786.60	5	32834 69,77680
Accounts Payable Internet Payable Not Salaries Payable Payable Ten Payable	\$ \$	328_34	5	328.34 23,706.00 22,973.50	\$	328.54 69,706.60 22,073.90	5 5	328.14 68,786.00 22,971.90	\$	323.54 89,786.00 72,073.50	\$	328.34 68,786.80 22,873.90	5 5	32834 19,77530 22,973-90
Accounts Papable Internet Papable Not Salaries Papable Papable Tunn Papable Salan Tunna Papable	\$ 5	32L% 63,766.60	5 5 5	328.34 23,706.00 22,973.50	Š	328.34 69,786.60	5 5 5	323.14 63,756.00	\$	323.34 89,766.00	\$ \$	328.34 68,786.60	5 5 5	32834 69,77680
Accounts Payable Internet Payable Not Salaries Payable Payable Ten Payable	5 5 5 5	328.34 68,786.80 22,673.90 -	5 5 5 5	2834 28,70630 22,97430 38,37030	\$ \$ \$	328.34 69,706.60 22,871.90 12,521.23	5 5 5 5	378.14 68,706.00 72,97190 12,371.21	\$ \$	328.34 89,786.00 72,071.50 12,521.23	5555	32LH 63,785.50 22,673.50 11,473.25	5 5 5	32834 29,70630 27,97330 17,37121
Accounts Papable Internet Papable Not Salaries Papable Papable Tunn Papable Salan Tunna Papable	5 5 5 5 5 5	321_34 63,706_90 22,677_90 - - 2,300_80	5 5 5 5 5	2834 29,70630 22,97430 10,30030 2,30030	\$ \$ \$ \$	321.34 69,706.50 22,972.50 12,521.23 2,500.00	5 5 5 5	378.14 68,786.00 72,973.90 12,573.21 2,388.00	\$ \$ \$ \$ \$	325.34 29,766.00 22,071.50 12,521.23 2,300.00	55555	321.34 63,786.50 22,672.50 11,472.25 -	5 5 5 5	3834 89,30630 22,973-90 12,321.21 2,300,00
Accounts Populie Internet Populie Not Salaries Populie Populi Tem Populie Salas Tema Populie Corporate Tem Populie	5 5 5 5 5 5	381.34 68,785.50 72,977.50 - - 2,385.50 4,285.50	5 5 5 5 5 5	2834 22,77630 22,97630 23,77630 2,77630	5 5 5 5 5 5	321.34 69,786.59 22,972.59 12,521.23 2,580.69 4,726.39	5 5 5 5 5	378.14 61,786.00 72,97190 12,571.27 2,388.00 4,226.30	\$ \$ \$ \$ \$ \$ \$ \$	375.34 29,766.05 72,075.35 12,321.25 2,305.05 4,236.35	5555555	381.34 68,786.80 22,673.90 31,673.25 2,388.80 4,286.30	5 5 5 5 5	39834 12,70539 72,973-9 12,721.21 2,37039 4,72639
Accounts Populie Internet Populie Not Salaries Populie Populi Tem Populie Salas Tema Populie Corporate San Populie Hent Populie	5 5 5 5 5 5 5 5	321_34 63,706_90 22,677_90 - - 2,300_80	5 5 5 5 5 5	2834 22,77630 22,97630 23,77630 2,77630	5 5 5 5 5 5 5 5 5 5 5	321.34 69,706.50 22,972.50 12,521.23 2,500.00	5 5 5 5 5 5	378.14 61,786.00 72,97190 12,571.27 2,388.00 4,226.30	\$ \$ \$ \$ \$ \$ \$ \$	325.34 29,766.00 22,071.50 12,521.23 2,300.00	55555555	321.34 63,786.50 22,672.50 11,472.25 -	5 5 5 5	3834 89,30630 22,973-90 12,321.21 2,300,00
Accounts Populie Internet Populie Ret Saluries Populie Populi Ten Populie Salus Tenna Populie Corporate Sun Populie Gent Populie Utilities Populie	5 5 5 5 5 5	381.34 68,785.50 72,977.50 - - 2,385.50 4,285.50	5 5 5 5 5 5	2834 22,77630 22,97630 23,77630 2,77630	5 5 5 5 5 5	321.34 69,786.59 22,972.59 12,521.23 2,580.69 4,726.39	5 5 5 5 5	378.14 61,786.00 72,97190 12,571.27 2,388.00 4,226.30	\$ \$ \$ \$ \$ \$ \$ \$	375.34 29,766.05 72,075.35 12,321.25 2,305.05 4,236.35	5555555	381.34 68,786.80 22,673.90 31,673.25 2,388.80 4,286.30	5 5 5 5 5	3834 23,70630 22,97330 12,72121 2,70130 4,72630
Accounts Populie Indexect Populie Ret Saluries Populie Populi Ten Populie Salur Tenus Populie Corporate Ten Populie Gent Populie Utilities Populie Insurance Populie	5 5 5 5 5 5 5 5	381.34 68,785.50 72,977.50 - - 2,385.50 4,285.50	5 5 5 5 5 5	2834 22,77630 22,97630 23,77630 2,77630	\$ \$ \$ \$ \$ \$ \$ \$ \$	321.34 69,786.59 22,972.59 12,521.23 2,580.69 4,726.39	5 5 5 5 5 5	329.34 68,736.09 22,971.99 12,371.21 2,389.00 4,226.30 98.00	\$ \$ \$ \$ \$ \$ \$ \$	375.34 29,766.05 72,075.35 12,321.25 2,305.05 4,236.35	55555555	381.34 68,786.80 22,673.90 31,673.25 2,388.80 4,286.30	5 5 5 5 5 5 5	3834 89,705,00 22,973,90 12,321,21 2,300,00 4,725,30 90,00
Accounts Populie Internet Populie Ret Scientes Populie Populi Tem Populie Populi Tem Populie Corporate Tem Populie Gent Populie Gent Populie Gent Populie Gent Populie Reserves Populie Beneffer Populie TOTAL CURRENT LIABILITIES	5 5 5 5 5 5 5 5	328.34 69,706.30 22,673.90 - - - 2,908.30 4,226.30	5 5 5 5 5 5 5	2834 89,7650 72,973-90 93,370.00 2,370.00 4,766.30 90.00	\$ \$ \$ \$ \$ \$ \$ \$ \$	328.34 69,706.50 22,977.90 12,521.23 2,500.00 4,726.30	5 5 5 5 5 5 5	329.34 68,736.09 22,971.99 12,371.21 2,389.00 4,226.30 98.00	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	325.34 89,766.00 72,071.90 12,321.27 2,308.00 4,236.30 98.00	55555555	383.94 63,765.90 22,973.90 11,477.25 2,388.90 4,275.30	5 5 5 5 5 5 5	3834 89,70500 72,973-90 12,321-21 2,370.90 4,726-30 90.00
Accounts Populie Interest Populie Ret Scientes Populie Populi Turn Populie Populi Turn Populie Corporata Part Populie Gent Populie Gent Populie Utilities Populie Rear Populie Rear Populie Rear Populie LONG TERM DEBT	999999	328.34 69,706.30 22,673.90 - - - 2,908.30 4,226.30	5 5 5 5 5 5 5 5	2834 89,7650 72,973-90 93,370.00 2,370.00 4,766.30 90.00	5 5 5 5 5 5 5 5 5 5	328.34 69,706.50 22,977.90 12,521.23 2,500.00 4,726.30	5 5 5 5 5 5 5	329.34 69.756.00 22.97150 12.321.23 2.321.00 4.225.30 93.00	\$ \$ \$ \$ \$ \$ \$ \$	373.34 89,766.00 72,071.90 12,321.23 2,301.00 4,276.30 50.00 137,448.19	5 5 5 5 5 5 5 5 5	328.34 68,706.50 22,071.90 11,471.25 2,308.60 4,226.30 136,398.19	5 5 5 5 5 5 5 5	328.34 12,306.00 22,307.30 12,307.30 12,307.21 2,307.00 4,226.30 90.00 137,448.19
Accounts Populie Internet Populie Ret Scientes Populie Populi Tem Populie Populi Tem Populie Corporate Tem Populie Gent Populie Gent Populie Gent Populie Gent Populie Reserves Populie Beneffer Populie TOTAL CURRENT LIABILITIES	5 5 5 5 5 5 5 5	27,071,90 22,071,90 2,071,90 4,225,10 98,926,94	5 5 5 5 5 5 5 5	328.34 83,706.00 22,973.90 18,370.00 4,276.90 97.00 133,426.94	5 5 5 5 5 5 5 5	220.34 69,706.50 22,071.90 12,321.23 2,300.00 4,226.10 90.00 137,448.19	5 5 5 5 5 5 5 5	329.34 68,736.09 22,971.99 12,371.21 2,389.00 4,226.30 98.00	5555555555	325.34 89,766.00 72,071.90 12,321.27 2,308.00 4,236.30 98.00	5 5 5 5 5 5 5 5 5 5	383.94 63,765.90 22,973.90 11,477.25 2,388.90 4,275.30	5 5 5 5 5 5 5 5	3834 89,70500 72,973-90 12,321-21 2,370.90 4,726-30 90.00
Accounts Populies Interest Populies Red Scientes Populies Populies Populies Populies Conjunction Populies Gongoration Plant Populies Gongoration Plant Populies Gongoration Plant Populies Gongoration Populies Restrictions Populies TOTAL CURRENT LIABILITIES LONG TERM DEBT Gongoration Populies TOTAL LIABILITIES	5 5 5 5 5 5 5	328.34 68,786.30 22,677.90 2,386.30 4,226.30 98,926.94	5 5 5 5 5 5 5 5	328.34 89,706.00 72,973.90 18,370.00 4,776.90 97.00 133,426.94	5 5 5 5 5 5 5 5	220.34 69,785.30 22,071.90 12,321.21 2,382.00 4,225.10 90.00 137,448.19	5 5 5 5 5 5 5 5	329.34 68,78.00 22,97190 12,361.21 2,381.00 4,225.30 98.00 137,448.19	5555555555	373.34 89,766.00 72,071.90 12,321.27 2,303.00 4,236.30 50.00 137,448.19	5 5 5 5 5 5 5 5 5 5	328.34 68,706.30 22,671.90 11,471.25 2,308.90 4,226.30 98.38 136,398.19	5 5 5 5 5 5 5 5	3834 89,70539 27,97439 17,32121 2,37139 4,77539 90,09 -
Accounts Propulse Indexect Populse Red Scientes Populse Populs Team Populse Populse Corporate Part Populse Gent Populse Gent Populse Gent Populse Gent Populse For Populse For Populse For Populse For Populse For Populse For Populse TOTAL CURRENT LIABILITIES LONG TERM DEBT Gent Louis Populse TOTAL LIABILITIES OWNER'S EQUITY	999999	328.34 68,765.90 22,677.90 2,385.90 4,225.30 98,926.94 88,926.94	5 5 5 5 5 5 5 5 5	328.34 123,705.00 22,577.30 18,370.00 4,276.30 90.00 135,426.94 10,443.18 216,870.12	5 5 5 5 5 5 5 5 5 5 5 5 5 5	220.34 69,706.30 22,071.90 12,721.21 2,700.00 4,226.10 90.00 137,448.19 74,706.36 217,334.33	5555555	379.34 68,786.00 22,971.90 12,371.21 2,382.00 4,226.30 98.00 137,448.19 78,329.34 215,777.73	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	373.39 89,766.00 72,071.90 12,321.23 2,310.00 4,236.30 50.00 137,448.19 76,772.72 214,220.91	5555555555	328.34 68,76.50 22,671.90 11,471.25 2,388.90 4,28.30 58.58 136,398.19 71,211.90 211,614.09	55555555	328.34 E9,706.00 22,973.90 12,973.90 2,706.90 90.00 137,448.19 79,639.08 211,107.27
Accounts Propulse Indexect Populse Red Salaries Populse Populs Trans Populse Corporate Trans Populse Genterin Trans Populse Genterin Trans Populse Genterin Trans Populse Genterin Populse Formation Populse Formation Populse TOTAL CURRENT LIABILITIES LONG TERM DEBT Gent Lower Populse TOTAL LIABILITIES OWNER'S EQUITY Pold in Capital	9999999	328.34 68,705.30 22,671.90 2,305.30 4,225.30 98,926.94 83,926.94 181,926.94	5 5 5 5 5 5 5 5 5 5	328.34 89,706.00 22,973.90 18,300.00 4,276.30 90.00 133,426.94 10,443.13 216,870.12	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	220.74 69,706.50 22,071.90 12,121.21 2,100.00 4,226.10 90.00 137,448.19 79,706.36 217,334.33	5 5 5 5 5 5 5 5 5 5	329.34 68,786.00 22,97190 12,321.21 2,381.00 4,225.30 98.00 137,448.19 78,329.34 215,777.73	**************************************	373.34 89,766.00 72,071.90 12,321.21 2,303.00 4,226.30 50.00 137,448.19 76,772.72 214,220.91	555555555	328.34 68,765.30 22,671.90 11,471.25 2,388.30 4,225.30 98.38 136,398.19 71,211.90 211,614.09	55555555	38.34 E9,706.00 27,973.90 12,973.90 4,726.90 90.00 137,448.19 73,574.00 211,107.27
Accounts Payable Induced Payable Red Salarite Payable Payable Payable Turn Payable Corporate Part Payable Rent Payable Rent Payable Utilities Payable Rent Payable Forest Payable TOTAL CURRENT LIABILITIES LONG TERM DEBT Rent Lowe Payable TOTAL LIABILITIES OWNER'S EQUITY Paid-in Capital Common Stock	9999999	328.34 68,765.90 22,677.90 2,385.90 4,225.30 98,926.94 88,926.94	5 5 5 5 5 5 5 5 5 5 5 5	328.34 89,706.00 72,973.90 18,300.00 4,776.30 90.00 133,426.94 13,443.13 216,870.12	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	228.34 69,706.30 22,071.90 12,121.21 2,100.00 4,726.10 90.00 137,448.19 79,706.36 217,334.55	55555555555	329.34 62,756.00 12,571.23 2,350.00 4,225.30 93.00 137,448.19 78,329.34 215,777.73	**************************************	373.34 89,766.00 72,071.90 12,321.27 2,303.00 4,236.30 503.00 137,448.19 76,772.72 214,220.91	999999999	328.34 68,705.30 22,871.90 11,471.25 2,328.90 4,225.30 98.88 136,398.19 71,211.90 211,614.09	55555555	328.34 69,706.00 27,973.90 12,721.21 2,770.00 97,000 137,448.19 73,576.00 211,107.27
Accounts Popular Indexect Popular Ret Saluries Popular Ret Saluries Popular Popular Popular Popular Corporate Purpular Rent Popular Rent Lower Popular TOTAL CURRENT LIABILITIES LONG TERM DEBT Rent Lower Popular TOTAL LIABILITIES OWNER'S EQUITY Pold-in Capital Common Stock Retained Rentings		328.34 69,705.30 22,673.90 2,308.50 4,225.30 98,926.94 83,926.94 83,926.94	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	328.34 89,705.00 72,973.90 18,300.00 4,276.30 90.00 133,426.94 11,443.13 216,870.12 38,090.00 261,813.00	5 5 5 5 5 5 5 5 5	228.34 69,706.30 22,071.90 12,721.21 2,702.00 4,726.10 90.00 137,448.19 79,706.36 217,334.55	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	329.34 62,756.00 22,97190 12,371.21 2,381.00 93.00 93.00 137,448.19 71,329.34 215,777.73	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	373.34 89,766.00 72,071.90 12,321.27 2,303.00 4,236.30 503.00 137,448.19 76,772.72 214,220.91	99999999	328.34 68,705.30 22,871.90 11,471.25 2,382.90 4,225.10 92.83 136,398.19 71,211.90 211,614.09	55555555	328.34 127.05.00 127.07.30 127.07.27 2.30.00 4.726.30 90.00 137,448.19 73,678.08 211,107.27
Accounts Payable Induced Payable Red Salarite Payable Payable Payable Turn Payable Corporate Part Payable Rent Payable Rent Payable Utilities Payable Rent Payable Forest Payable TOTAL CURRENT LIABILITIES LONG TERM DEBT Rent Lowe Payable TOTAL LIABILITIES OWNER'S EQUITY Paid-in Capital Common Stock	9999999	328.34 68,705.30 22,671.90 2,305.30 4,225.30 98,926.94 83,926.94 181,926.94	5 5 5 5 5 5 5 5 5 5 5 5	328.34 89,705.00 72,973.90 18,300.00 4,276.30 90.00 133,426.94 11,443.13 216,870.12 38,090.00 261,813.00	5 5 5 5 5 5 5 5 5	228.34 69,706.30 22,071.90 12,121.21 2,100.00 4,726.10 90.00 137,448.19 79,706.36 217,334.55	55555555555	329.34 62,756.00 22,97190 12,371.21 2,381.00 93.00 93.00 137,448.19 71,329.34 215,777.73	**************************************	373.34 89,766.00 72,071.90 12,321.27 2,303.00 4,236.30 503.00 137,448.19 76,772.72 214,220.91	999999999	328.34 68,705.30 22,871.90 11,471.25 2,328.90 4,225.30 98.88 136,398.19 71,211.90 211,614.09	55555555	328.34 69,706.00 27,973.90 12,721.21 2,770.00 97,000 137,448.19 73,576.00 211,107.27
Accounts Populate Indicated Populate Red Salurior Populate Population Populate Population Populate Corporate Turn Populate Gerporate Turn Populate Gerporate Turn Populate Gerporate Turn Populate Gerporate Turn Populate Heart Populate Benefits Populate Benefits Populate TOTAL CURRENT LIABILITIES LONG TERM DEBT Benefits Populate Common Populate German Stock Retained Starrings TOTAL OWNER'S EQUITY	99999999999999999999999999999999999999	328.34 68,705.30 22,673.90 2,308.50 4,225.30 38,926.94 83,926.94 20,000.00	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	328.34 89,705.00 22,973.90 18,300.00 4,276.30 90.00 130,426.94 11,443.13 216,870.12 30,090.00 288,815.36		220.74 69,706.50 22,071.90 12,721.21 2,702.00 4,726.10 90.00 137,448.19 79,706.36 217,334.55 217,334.55	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	329.34 62,756.00 22,97190 12,371.21 2,381.00 93.00 137,448.19 78,329.34 215,777.73 26,000.00 271,81.81	****	373.34 89,766.00 72,071.90 12,321.27 2,903.00 4,236.30 503.00 137,448.19 76,772.72 214,220.91 242,733.94	999999999	328.34 68,765.30 22,873.90 11,477.25 2,783.90 4,225.30 136,398.19 73,213.90 211,614.09 20,000.00 211,05.07 232,185.97	555555555555555555555555555555555555555	328.34 59,706.00 27,973.90 12,321.21 2,370.00 97,000 137,448.19 73,576.00 211,107.27 210,107.00 241,137.99
Accounts Popular Indexect Popular Ret Saluries Popular Popular Popular Popular Popular Popular Corporate Purpular Rent Popular Rent Lower Popular TOTAL CURRENT LIABILITIES LONG TERM DEBT Rent Lower Popular TOTAL LIABILITIES OWNER'S EQUITY Pular Copins Common Stock Retained Rentings		328.34 69,705.30 22,673.90 2,308.50 4,225.30 98,926.94 83,926.94 83,926.94	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	328.34 89,705.00 72,973.90 18,300.00 4,775.30 90.00 133,426.94 13,443.13 216,870.12 30,000.00 288,815.36	5 5 5 5 5 5 5 5 5	220.74 69,706.50 22,071.90 12,721.21 2,700.00 4,726.10 90.00 137,448.19 217,334.55 217,334.55	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	329.34 62,756.00 12,371.23 2,381.00 4,225.30 93.00 137,448.19 78,329.34 215,777.73 26,000.00 271,81.81	****	373.34 89,766.00 72,071.90 12,321.27 2,303.00 4,236.30 503.00 137,448.19 76,772.72 214,220.91	999999999	328.34 68,705.30 22,871.90 11,471.25 2,382.90 4,225.10 92.83 136,398.19 71,211.90 211,614.09	55555555	3834 23,76,00 22,974,90 12,121,21 2,171,00 4,726,10 97,00 137,448.19 73,578,08 211,107,27

^{1.} Common elack is bound for convenient investment at a 2000 steme valued at \$30.00 per store 1. Oath will be used to coverage rating expenses through Jerusny 2017

Cash Budget

SIGNUM

Projected Cash Budget

PECAL TOAL DESCRIPTION May 20, 2015 and Stating April 20, 2017

Category	Ma	y-August		October		November		December		January		February		March		April
Cash Balance			5	-	5	(M, 222.04)	_		5		S		S	9,368.46	5	904.00
					_					_		-			_	
Cash Receipts																
Circle Seiles.	5	-	5	-	5	175,886.00	5	177,900.00	5	107,900.00	5	177,997140)	5	167,912-80	5	10,50.00
Calculors from costit accounts	5	-	5	-	5	_	5	_	5	-	5	-	\$	-	\$	_
Clash from Louis	5	-	5	24 G D D	5	-	5	-	5	-	\$	-	\$	-	4	-
Equity Investments	5	-	5	A) S D D	5	-	5	-	5	-	¥	-	\$	-	ላት	-
Freight Club	5	-	5	-	5	11,210.00	5	12,897 60	5	13,700	5	17,8971-00	\$	11,700.00	ş	13,700.00
Sales Tim. Collected	5	-	5	-	5	10,989,77	5	12,446.00	5	17,901.00	\$	12/04/3	\$	11,409LM	\$	17,801.94
TOTAL CASH RECEIPTS	ş	-	\$	103,000.00	\$	179,128.72	\$	203,071.00	\$	208,903.00	\$		\$	186,015.84	5	208,947.94
Total customer while	5	-	5	16100	5	179,128.72	5	761,071.50	5	200 <u>1</u> 200100)	\$	西共201 23	\$	155,0134	\$	200,547.9 4
Cash Paid Out	_															
Cost of Clouds	5	-	5	3000	5		5		5		5	M202	_	_		51,(?)1.5D
Met Winger	5	-	5	64,715.18	5		5		٤		ş	19,705.1 8	_		_	E9,705.18
Cabile Services	5	-	5	2,6 B. C	5		5	2,000.00	5		\$	2,000.00				7,000.40
Sypton	5	-	5		5	310.00	5	-	5	YDD	Ş	78.40	5		\$	100.01
Repairs B. Maintenance	5	-	5		5		5		5		Ş		5		5	-
Adventising & Track Stones	5	-	5	571.00	5	T, Lee	5	671.00	5	6710	5	67.40	Ş		5	-
Dar, Ochreny, Travel	5	-	5	-	5	-	5	-	5	-	Ş	-	5		5	-
Accounting Services	5	-	5	-	5	-	5	_	5		Ş		Ş		ş	
الها الها	5	-	5	37.14	5	37.14	5	37.14	5	37.34	Ş	37.34	_		5	37.36
	5	-	5	2,700	5	2,30b.00	5	2,000.00	Ş	7,100,00	Ş	2,550.00	Ş	_	5	7,000.00
Lann Paparcat	5	_	5	1,786.02	5		5		5		ş	1,755.02	_	_		1,100.EU
Utilites.	5	-	5	1,431.00	5		5	1/054.00	5		Ş	1,004.00	_		_	1,691.50
	5	-	5	20.00	5	20.00	Ş	<u> </u>	5	70.40	Ş	25.0	돚		ş	70.40
Coperate Tex	5	-	5		5		5		_		Ş		5		5	
Paperall Tim.	5	-	5	22,071.50	5	390.30	5	22,073.50 4/893.73	Ş	4,630,00	Ş Ş	22,073.90 4,038.73	S		<u>\$</u>	22,071.90 4,680.60
Freight Chit Mineritanan	5		5		5	-	5	-	5	-7.000	5	~y======	\$		5	-
SUBTOTAL	5	_		103,185.04	5	182.620.54	5	193,536.79		196,305.04	S	193,636.29		185,111.04		195,651.06
Capital Purchases	5	_	¢	MAME	5		5		Ş	_	Ş		Ş	-	5	
Other Start Up Cash	Š	_	5		5	_	ş	_	Ş	_	Ş	_	Ş		Š	_
None only come	Ś	_	Ś	_	Ś	_	5	_	S	_	5	_	\$		Š	_
Citer Withbrook	Š	_	5	_	5	_	5	_	S	_	Š	_	Š		Š	_
TOTAL CASH PAYED OUT	Ş			147,599.04	_	182,620.54	_	193,536.79		196,305.04	_	193,636.29	_	185,111.04		195,651.06
	-		-		70		-		-		-		-		-	
ENDING CASH BALANCE	Ş		Ç	(44,599,04)	¢	(3.491.82)	S	9.534.21	5	12.597.96	S	9,568,46	Ś	904.80	S	13,295,88
NAME AND ADDRESS OF THE PARTY O	-		40	facilities and	40	false received	70	of part of Table 18	40	and the second second second second	-	- Cyalling The	-	207.00	-	

Financial Write Up

Signum is basing their projected sales from business to business, trade shows and online sales. It was projected that every month Signum will receive \$150,000 from the business contract and \$15,000 from trade shows--\$13,875 from online sales starting on December of 2016. The first year in business, Signums' bank profit will decreasing over time because our company is new and will be developing over time. Our marketing sales both in trade shows and online are crucial if our company will succeed. Therefore, Signum plans to attack both areas throughout the year and really make ourselves known to the public. Second year in business Signums' goal will be to increase sales in each area by 20%. By that time Individuals will be more aware of the products and the economy is growing. More individuals will be able to afford our products making the third year in business a profitable year. The third year projected sales will be increased by 30% from the first year the company was in business.

Appendix

Bank Statement
Business Contract
Loan Amortization Table

Bank Statement

Current Bank Statement

The statement below has been downloaded from the company US Network bank account and shows the beginning balance of company seed money, the deposit of the business contract sales from the VEI Western Regional Office and acquisition of a small business loan. The statement also reflects the payments of initial start up costs and the fees incurred from set of the office and initial monthly expenses, including rent, utilities and initial payroll for the first month of operations.

Date	Name	Account no	Description	Debit	Credit	Balance
11/16/2016	VEI-WEST CENTRAL BANK	610119230	october advertising	\$200.00		\$295,099.8
11/15/2010	MENNER CENTRAL BARK	COLUMN	colober printing scale	\$25.00		\$26,24.6
	VEI-WEST CENTRAL BANK	610119230	october office supplies	\$100.00		\$295,324.8
11/15/2010	MENNER CENTRAL BASIK	00010250	cotober softmare Boston	\$287,00		5255A24.0
11/16/2016	VEI-WEST WORKMANS COMP	610119141	october workmans compensation	\$585.00		\$295,711.8
11/15/2016	MENWENT PROPERTY MANAGEMENT	630110117	cotober custodial services	\$1,500.00		\$290,290,0
11/16/2016	VEI-WEST PROPERTY MANAGEMENT	610119117	october proper management	\$500.00		\$297,796.8
11/15/2016	VEHICLE PROPERTY MANAGEMENT	630311017	optober office rent payment	\$2,500,00		529,290,8
	VEI-WEST CELL PHONE/TELEPHONE	610119109	october phone	\$742.50		\$300,796.8
	MENWEST INTERNET SERVICE	63011JF392	cotober keernet	9990,00		990,530.5
11/11/2016	VEI-WEST WATER	610119060	october water	\$94.50		\$301,889.3
11/11/2016	MEMER ON	630115076	cotober pas	594.50		9900_003.0
11/11/2016	VEI-WEST ELECTRIC	610119087	october electricity	\$945.00		\$302,078.3
11/20/2006	Joseph Balburna (USUSLF21)	690579562	Hommber 1 Papelinsk	\$2,250.07		9905,025.5
11/10/2016	Kate Bustamente (US021721)	630370540	November 1 Paycheck	\$2,290.67		\$305,314.0
11/10/2006	Supranto Torres (J.5021.721)	COURTONICS.	Morember 1 Payerinsk	91,500,00		9907,0004
	Gerson Escobar (US021721)	630370613	November 1 Paycheck	\$1,300.00		\$308,904.6
11/30/2006	Jacon Angelono (J.5021.721)	COLD/COM	Mountbur 1 Payefresk	\$3,583,77		9930,30LI
	Omar Guerrero (US021721)	630370672	November 1 Paycheck	\$2,802.08		\$313,788.0
11/30/2006	Prisole Medico (USUSL721)	C3U5/10/36	Morember 1 Payerinsk	\$1,500,00		\$936,590.0
11/10/2016	Carlos Garda (US021721)	630370664	November 1 Paycheck	\$1,300.00		\$317,890.0
	Drayer Erguinel (URVZI7ZL)	CT.07000	Morember 1 Payerinsk	\$3,000,07		9777,190.0
	Jason Juarez (US021721)	630370702	November 1 Paycheck	\$1,300.00		\$322,856.7
	Departy Cortes (URC22731)	COLONOOIL	Mounter 1 Payeresk	\$1,500,00		9504,1063
	Jodeci Pongphimkam (US021721)	630370885	November 1 Paycheck	\$1,300.00		\$325,456.7
	Galadak Paras (URIZIAR)	CDC/08//	Mountain 1 Payelinsk	\$1,500,00		9720,770,7
	Jazmin Noyola (US021721)	630370850	November 1 Paycheck	\$1,300.00		\$328,056.7
	Ale Marker (URIZIZI)	COLONOR.	Househor 1 Payelinsk	\$2,290,07		9725,776,7
	Anthony Deniz (US021721)	630370605	November 1 Paycheck	\$1,300.00		\$331,647.4
	Ramon Roddigues (URC21721)	CTUE/T0915	Mountain 1 Payelinsk	\$1,500,00		999LB07A
	Gisselle Ramirez (US021721)	630370893	November 1 Paycheck	\$1,300.00		\$334,247.4
	India Traffic (J.5021.721)	C3U5/3906	Mountain 1 Payelinsk	\$1,500,50		995,500 A
	Arry Alvarez (US021721)	630370516	November 1 Paycheck	\$1,300.00		\$336,847.4
	MENWERT CERTIFIAL BANK	600115250	start up purelnus from blod	9000.07		9771,107
	Ulices Renteria (US021721)	630370907	November 1 Paycheck	\$1,300.00		\$338,780.4
	Gracia Paraicas (J.5021721)	C3U5/1909	Moumber 1 Payefresk	\$2,790,07		\$940,000
11/10/2016	VEI-WEST CENTRAL BANK	610119230	start up purchase from apple computers	\$28,298.73		\$342,371.1
	Adriana Marcia (USC21721)	C3U5/9842	Mountain 1 Payelinsk	\$2,752,75		\$570,HILL
	Gabriela Juarez (US021721)	630370680	November 1 Paycheck	\$1,300.00		\$373,002.7
	German Medica (URUZI/ZI)	6305/9834	Moumber 1 Payefresk	\$2,290,07		9574,572.2
	VEI-WEST CENTRAL BANK	610119230	start up purchase from shoplet	\$2.80		\$376,592.8
	VEHICERTRAL DANK	00.00	start up purelines from majiline	\$3,447,00		9976,565,1
	Jerimy Carransa (US021721)	630370559	November 1 Paycheck	\$1,300.00		\$380,062.6
	MENWERT CERTIFIAL BANK	630119250	start up purelinas from scales	9701.14		9761,792.I
	VEI-WEST CENTRAL BANK	610119230	start up purchase from the home depot	\$148.79		\$381,683.8
	MENWERT CERTIFIAL BANK	60011650	start up purchase from welmert	9995.07		SALITALIA SALITALIA
	VEI-WEST CENTRAL BANK	610119230	start up purchase from office depot	\$7,198.30		\$382,167.6
	NEW CENTRAL MARK	00119250	start up purchase from best huy	94,754,75		770.77
	VEI-WEST CENTRAL BANK	610119230	start up purchase from target	\$236.62		\$394,125.9
	VEH-WEST CENTRAL BANK	010119230	start up purchase moin target.	91,157,A5		3394,1233
	VEI-WESTERN REGION CENTRAL OFFICE	210003855	Loan with VEI Office	77,700,000	\$83,000.00	\$403,000.0
	VEHICLE OF CHITTAL OFFICE	Z10003633	Contract with VBI Office: Rosensber payment		\$151,000.00	\$920,000.0
	VEI-WESTERN REGION CENTRAL OFFICE		Contract with VEI Office: October Payment		\$150,000.00	\$170,000.0
W 2000	MESANGER END REPLEATE CONTROL CONTROL	444440	Pend Morrey		\$20,000,00	\$30,000



Virtual Enterprise International Southern California Office Business Contract

Southern California Enterprise Central Office and Signum LLC. Seller hereby agrees to sell, and buyer hereby agrees to buy, under terms of this contract 1,266 units of the Signum Wand per month will be sold. With the Signum Wand, one will be able to send and receive messages through a smart device in areas where there is no cellular service.

Southern California Regional Office 18543 Devonshire Street, Suite 472 Northridge, CA 91324

Sales, Prices, Taxes, and Shipping Charges

Buyer agrees to pay seller \$150,000 per month

Buyer agrees to pay seller any sales tax required by each U.S. Territory, and any such sales or use tax or customs duty imposed by a foreign country.

Seller warrants that all sales items provided to buyer under the terms of this contract shall be part of good quality, and agrees to refund any trips that are deemed unsuitable due to weather hazards or other unforeseen hindrances. No refunds will be given due to buyer cancellations. This shall be seller's exclusive warranty and shall be in lieu of any warranty of general merchantability or fitness for a designates destination.

This document shall constitute the entire agreement between the parties and hereby supersedes all previous or contemporaneous oral or written representations between the parties of any of their representatives.

Intending to bind their respective principles, the representative or agent(s) of the parties of this contract hereby execute this contract as of the date and with the VEI Southern California Office at the location shown below:

Date: November 1, 2016

Teri Jones Southern California Regional Director 18543 Devonshire Street, Suite 472

enous will

Northridge, CA 91324

Omar Guerrero Chief Financial Officer, Signum LLC 1401 S. Grand Avenue Santa Ana CA, 92705

Laur Amerikailes Table

an isteration to the contract of the contract

Loan Annual (Principal) 82,000
Annual Inferest Rule 4.75%
Rem of Lum in Years 5
8 of Payments per Year 12
Payment Type end of point
Moulity Payment (\$1,255.82)

Rate (per pertor) 0.3958% Number of Payments 60 Rate of Payments 93,469.42 Total interest 10,469.42

No.	Principal	Interest for the	Total Balance	Payment for the	Revised Balance			
NO.	Principal	Period	Outstanding	period	Reduction	Outstanding		
1	EL,EED	328.54	13,321.54	1996.02	1238.28	B1,771.72		
2	81771.72	323.68	82,095.40	1556.82	1233.14	80,538.57		
3	■538.57	31B.	80,857.3 7	1996.02	1238.DB	79,300L95		
4	79300.55	313.90	79,614.45	1556.82	1242.93	78,057.62		
5	7867.62	30B.=	78,365.60	1995.02	1347.85	76,009.70		
6	76809.78	304.04	77,113.82	1556.82	1252.78	75,556.99		
7	75556.55	299.00	75,856.07	195.62	1257.74	74,299.25		
8	74299.25	294.10 289.10	74,593.35	1556.82 1556.82	1262.72	73,036.53		
10	73086.53 71768.81	284.08	73,325.63 72,052.89	1556.82	1267.72 1272.74	71,768.81 70,496.07		
11	75496.07	279.05	72,052.65	1956.62	1277.78	70,456.07 ES.218.25		
12	69218.29	273.99	69,492.28	1556.82	1282.83	67,935.46		
13	679B5.46	258.91	68,204.37	196.62	1207.91	BE_647.54		
14	66647.54	263.81	66,911.36	1556.82	1293.01	65,354.53		
15	E354.53	258.70	65,613.23	1996.82	1251.13	64,056.40		
16	64056.40	253.56	64,309.96	1556.82	1303.27	62,753.14		
17	E2753.14	248.40	6,04.9	195.82	1338.48	61,444.71		
18	61444.71	243.22	61,687.93	1556.82	1313.61	60,131.11		
15	50H3H.H	238.50	ED,362L12	1988.02	1318.80	90,812.30		
20	58812.30	232.80	59,045.10	1556.82	1324.03	57,488.28		
21	57488.2	227.55	57,715.03	1956.02	1335.27	96, 159 .01		
22	56159.01	222.30	56,381.31	1556.82	1334.53	54,824.48		
23	54824.48	217.01	55,041. 50	1996.82	1339.81	52,484.67		
24	53484.67	211.71	53,696.38	1556.82	1345.11	52,139.56		
<u> </u>	269.⊊	26.8	52,345.94	1986.02	1332.44	50,789.12		
26	50789.12	201.04	50,990.16	1556.82	1355.78	49,433.34		
23	49433.34	195.67 190.29	49,549.01 48,262.47	1556.82 1556.82	1351.15 1366.54	46,705.65		
28	48072.19 46705.65	190.29	46,262.47 46,890.53	1556.82	1306.54	45,333.70		
30	45333.70	179.45	45,513.15	1556.82	1377.38	43,956.32		
31	43355.70	173.55	44,130.32	1556.62	130.83	42,573.43		
3.2	42573.49	168.52	42,742.01	1556.82	1388.30	41,185.19		
33	41185.19	163.50	41,348,22	196.62	1353.80	33,791.33		
34	39791.39	157.51	39,948.90	1556.82	1399.32	38,392.08		
35	3.0271	151.57	38,544.04	195.82	1454.86	36,987.22		
36	36987.22	146.41	37,133.63	1556.82	1410.42	35,576.80		
37	3575.ED	141LE2	35,717.E3	1956.02	141E.DD	34,160LH		
38	34160.81	135.22	34,296.03	1556.82	1421.60	32,739.20		
35	32739.20	129.53	32,88 1. 79	1995.02	1427.23	31,311.97		
40	31311.97	123.94	31,435.91	1556.82	1432.88	29,879.09		
41	29879.05	118.27	29,997.35	1996.02	1438.55	28,440.54		
42	28440.54	112.58	28,553.11	1556.82	1444.25	26,996.29		
43	3296.29	105.05	27,103.15	195.02	1449.96	25,545.33		
44	25546.33	101.12	25,647.45	1556.82	1455.70	24,090.62		
45	22629.16	95.36 89.57	24,185.98 22,718.73	1556.82	1461.46 1467.25	22,629.16 21,161.91		
45	22629.16 21161.51	83.57	22,718.73	1556.82		21,161.91 19,688.85		
48	19688.85	77.94	19,766.79	1556.82	1478.89	18,209.96		
45	15209.5							
50	16725.22	66.20	16,791.43	1556.82	1490.62	15,234.60		
51	15234.20	60.30	15,294.90	1995.82		13,738.0		
52	13738.08	54.38	13,792.46	1556.82	1502.44	12,235.64		
53	12235.64				1508.39	10,727.25		
54	10727.25	42.46			1514.36	9,212.88		
竪	9212.00	35.A7	9,241.35		1528.36	7,892.53		
56	7692.53	30.45	7,722.98		1526.37	6,166.15		
57	6166.15		6,19 0. 56			4,633,74		
58	4633.74	18.34	4,652.08	1556.82	1538.48	3,095.26		
53	3095.26	12.25	3,107.51	1988.82		1,550.63		
60	1550.69	6.14	1,556.82		1550.69	(0.00)		
	Tofain	14,4EL-02			31,EEL.00			