



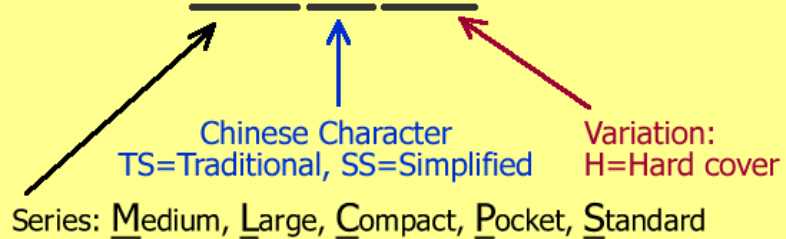
Product Numbering

What do those numbers
mean

Product Code vs. UPC

Understand our Product Code

Ex: **M15TS01H**



Product Code



Universal Product Code

Decoding the Product Code

Understand our Product Code

Ex: M15 TS 01H

Chinese Character
TS=Traditional, SS=Simplified

Variation:
H=Hard cover

Series: Medium, Large, Compact, Pocket, Standard

Product Numbering



This might be the code
for this shirt

MCS001-LS-XLY

Product Numbering



What do all the numbers mean?

MCS001-LS-XLY

M=Men's
W=Women's

C=casual
F=formal

S=shirt
P=pant

Sequence
number

Style

Size

Color

Categories

Product Details

Product Numbering



This might be the code
for this dress?

Product Numbering

This might be the code for this TV?



Each company will set up its product codes they way they want and that makes sense for them.

The products numbers are based on how a company organizes its products

A detailed code protects from sending customers the wrong items.

No two items in your company inventory will have the same exact number