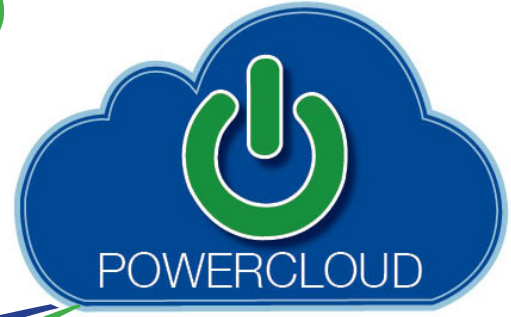


— Step In and Power Up — 



BUSINESS PLAN 2017-2018

PowerCloud
1401 S. Grand Avenue
Santa Ana, California 92705



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Executive Summary

Who We Are

PowerCloud is a company that has created an electronic device capable of charging multiple devices at once within a 15 ft. radius. We value professionalism as well as customer satisfaction. Profuse detail and high quality is placed into each of our products so that customers will receive the best from our company. We plan to create a variety of different products to expand our company's options as well as appeal to our customer's needs.

What We Sell

Our company provides a reliable product capable of charging multiple devices all at the same time. We strive to revolutionize the way our customers live their daily lives in relation to technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step within the charging radius and your device is automatically being wirelessly charged.

Who We Sell To

We have concentrated our marketing efforts to target consumers with devices that need charging who don't have the time to deal with the hassle of cables. PowerCloud is gender neutral with no geographical limitations as we are an online based company. We have divided our target market based on socio-economic status primarily focusing on middle and upper class consumers. Our objective is to exploit these segments to increase our revenue and traction in the marketplace helping us penetrate our existing market.

Growth Opportunity

We are seeking venture capital totaling \$50,000 in exchange for 5% of equity. This capital will be invested in conquering our current market niche by innovating our products and services and improving our inventory turnover. This investment will also subsidize employee training to improve efficiency in the workplace and will help us build our brand by extending market research.



About The Company

Company Overview

PowerCloud is a registered C Corp in the electronics and software industry. Located at 1401 S. Grand Ave, Santa Ana, CA 92705, PowerCloud is a first-year company founded in 2017. Founding partners Sergio Garcia (Chief Executive Officer), Paola Rosas (Chief Operations Officer), and Julian Torres (Chief Financial Officer) are co-owners with equal shares in the ownership of the corporation. No outside investors are involved at this point, though we are looking for investors in the near future for marketing and research and development.

Mission Statement

The technological world can be a hassle, especially when all of those charging cables come into play.

“Our mission is to provide customers a revolutionary and convenient way to charge multiple devices at once, by providing products that allow our customers to wirelessly charge all of their devices at once without the need to always being tethered to an outlet”

Management Functions

Our management team at PowerCloud consists of the three founders and owners of the company: Sergio Garcia (Chief Executive Officer), Paola Rosas (Chief Operations Officer), and Julian Torres (Chief Financial Officer). Our firm has been organized by the CEO and COO, who divided employees into departments in order to meet objectives. The CEO oversees the sales, marketing, arts and publications, and digital media departments while the COO oversees the accounting, communications, and human resources departments. Each department was assigned a Vice President who oversees that department's associates. Company officers direct the department VP's, who then delegate the assignments among their associates and provide employees with the information required to complete each task. The firm monitors its progress by verifying tasks with the company consultant and updating a Strategic Planning Sheet that helps determine which department is responsible for specific tasks and ensuring each department is completing them.



SWOT Analysis

Strengths (Internal)	Weaknesses (External)
<ul style="list-style-type: none">• Few to no competitors• Variety of different products• Revolutionary• Unique products• Sell our product globally	<ul style="list-style-type: none">• Newer company• Customer might have many quest• Product is not a necessity• Large target market
Opportunities (Internal)	Threats (External)
<ul style="list-style-type: none">• Partner relationships• Diversify product line• Catering to businesses and campuses	<ul style="list-style-type: none">• People might just go with cable chargers• New product might not grab customers' attention

External Environment

Current Economic Conditions

In the US, there is currently a 60.4% employment rate. Interest rates have been rising rapidly after the presidential elections, and are expected to continue rising throughout the year. The projected average inflation rate in the U.S. from 2017-2019 will be 2.56%. The United State's real gross domestic product increased at an annual rate of 3.0 percent in the third quarter of 2017. The total August exports of \$195.3 billion and imports of \$237.7 billion resulted in a goods and services deficit of \$42.4 billion.

Industry Analysis: Real World

The current technology industry in the United States is seeing an increase in demand for "intelligent" devices, as well as devices that are interconnected within networks. Specifically, the wireless charger industry is growing at an annual rate of 44.7% since 2016 and is expected to achieve a revenue of \$37.2 billion by 2022. This growth is beneficial, but some issues that could arise are potential entrants that are also looking to create profit in this popular sector of the industry, and the intense competition we'd have with big name brands selling simpler, but not so helpful, versions of our product.



Industry Analysis: Virtual Environment

Virtually, PowerCloud has no direct competitors in the market. According to surveys sent to a sample of our target market, our products expect to have high demand because a vast majority of the audience questioned had high interest in wireless chargers that could charge all of their devices at once. We expect to make a good profit due to the great demand for revolutionary technology and the willingness of our customers to pay the asking price.

Competitive Analysis

Some indirect competitors that are in the market include Samsung, Seo, Anker, CHOETECH, and JETech. These companies, however, do not provide the same technology we do, and must have your device either plugged in with a wire or physically touching the charging platform.

Marketing Plan

Target Market

Our target market ranges from teenagers working part-time to middle age adults earning above average salaries. Our customer base will mostly include those who are more involved in the world of technology. For example business offices, coffee shops, malls, and schools. These groups would benefit the most because they tend to be more modernized and attract customers by providing charging spaces. The financial condition of our customers range from part-time workers with low salaries to consumers with an average salary above \$50,000. This means our market will be mainly centered on middle to higher class consumers.

Marketing Mix

Product

PowerCloud currently has four main products: the Nimbus, a portable transmitter that is lightweight and small in size; the two Cirrus models, which connect to your car's aux or port to charge within the car's range; the Cumulus- a home transmitter that can charge multiple devices within its 25 foot radius; and the Stratus, which charges devices within a 2.5 ft radius on your desktop.





Cumulus Transmitter (25 ft. Radius)

Our main product, The Cumulus Transmitter, is capable of charging 8 devices at the same time within the 25 ft. radius.



Cirrus Aux

The Cirrus Aux is a transmitter that connects to the car's aux port . The Cirrus and will transmit power to any device that is present in the car. This is the perfect device for those that are always on the road.



Alto Receiver

In order to charge your phone using any of our transmitters, an Alto Receiver is required. One Alto Receiver is packaged with every transmitter you purchase. However, if you wish to charge more devices, you would need to purchase those receivers separately.



Nimbus Transmitter

The Nimbus Transmitter is portable and can charge up to 2 devices at the same time within its 2 ft. radius.

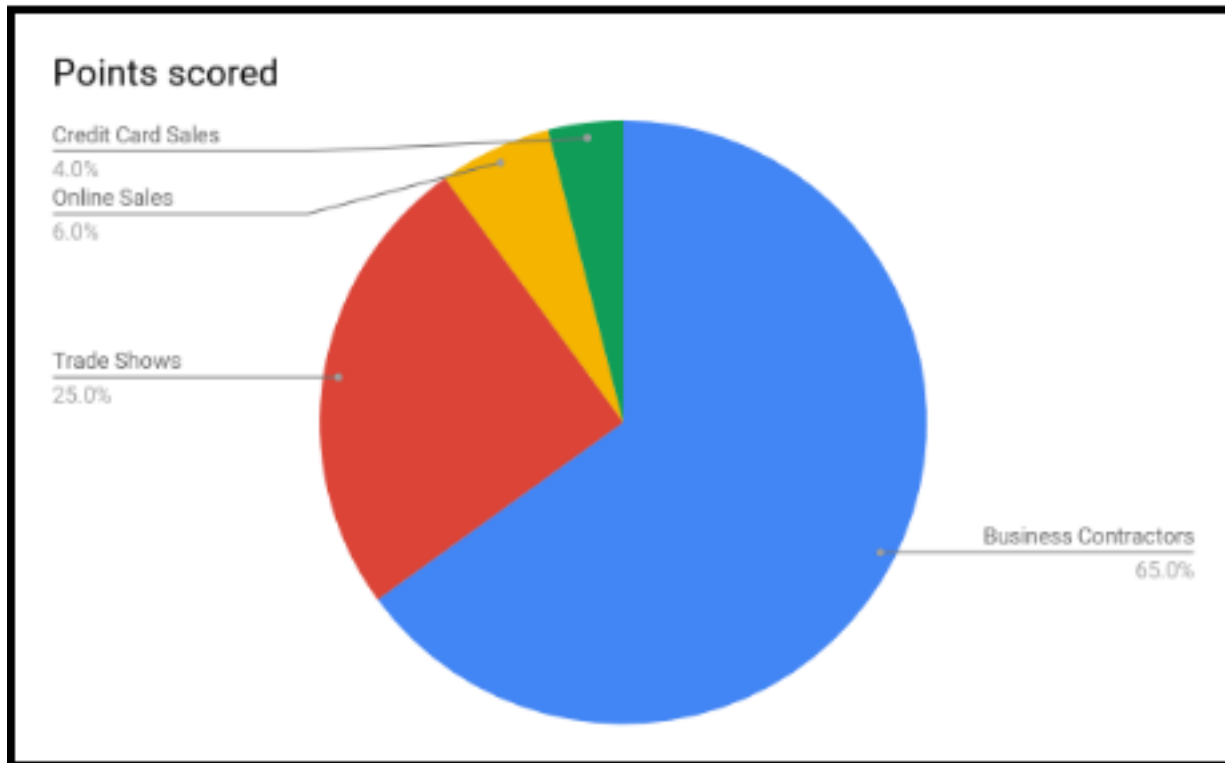
Price

PowerCloud uses a “Premium Pricing” strategy to determine the prices of our individual products. Our company chose this strategy because our technology is advanced and there’s a large market for our products. We can build a massive company with our products and get profits over the roof with this pricing strategy. The pricing varies on what type of product you purchase, so we do not have an exact profit rate.



Placement

About 65% of our sales will be obtained from business contractors, 25% will be from trade shows, 6% from online sales (website), and about 4% from credit card sales.



Promotion

We are promoting our company in two different ways. We have social media and a more traditional way of advertising. Our goal through all our advertisements is to attract customers to our company. We use different types of social media apps to advertise, such as Instagram, Twitter, Facebook and YouTube. We use social media to attract our younger customers since these apps are very well known among the younger population. To maintain our customers attention on social media we offer exclusive discounts to our followers. We also advertise during our trade shows and through our website, internet banner, e-mail market, commercials, radio/tv, and print ads. These traditional ways of advertising will attract our older target market. Some techniques that could be used to keep our customer's interest in PowerCloud could be advertising new products that will grab their attention whenever we see a slight decrease in popularity and sales.



Positioning

Market positioning will be targeting the people that have a technology based lifestyle. When our customers think PowerCloud, we want them to see the future. We want them to picture the hassle-free life they'd have while using PowerCloud transmitters and receivers.



Discussion of Business Risks

All companies face risk when stepping into the marketplace. In our industry sector there is tremendous competition and we are always at risk of companies piggy backing on our idea to produce similar products. There are numerous companies that provide wireless charging technologies which similar to ours, however, very few use radio frequency technologies to broadcast power waves. Most of the competitive market is tethered charging or platform charging, both with can only charge one device at a time. We are susceptible to large corporations (like Microsoft, Samsung or Google) who have tremendous resources to research and development and they could overwhelm our small business, if that is a strategy to move into our industry.



Financial Planning



PowerCloud

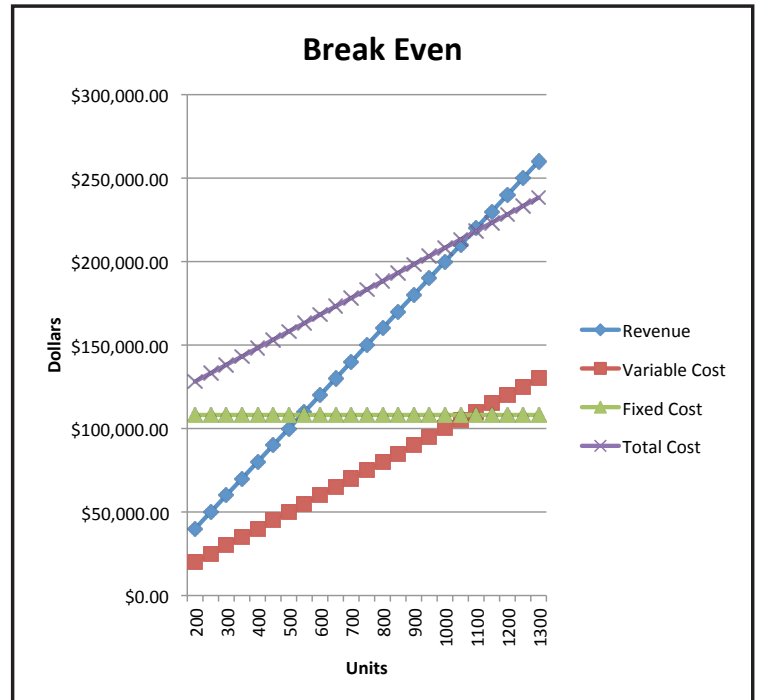
Break Even Analysis

Average selling price per sale	\$200.00
Average cost of goods sold per sale	\$100.12
Average profit rate	50%
Annual Fixed Cost	\$108,141.00

Units Sold	Revenue	Variable Cost	Fixed Cost	Total Cost
200	\$40,000.00	\$20,024.00	\$108,141.00	\$128,165.00
250	\$50,000.00	\$25,030.00	\$108,141.00	\$133,171.00
300	\$60,000.00	\$30,036.00	\$108,141.00	\$138,177.00
350	\$70,000.00	\$35,042.00	\$108,141.00	\$143,183.00
400	\$80,000.00	\$40,048.00	\$108,141.00	\$148,189.00
450	\$90,000.00	\$45,054.00	\$108,141.00	\$153,195.00
500	\$100,000.00	\$50,060.00	\$108,141.00	\$158,201.00
550	\$110,000.00	\$55,066.00	\$108,141.00	\$163,207.00
600	\$120,000.00	\$60,072.00	\$108,141.00	\$168,213.00
650	\$130,000.00	\$65,078.00	\$108,141.00	\$173,219.00
700	\$140,000.00	\$70,084.00	\$108,141.00	\$178,225.00
750	\$150,000.00	\$75,090.00	\$108,141.00	\$183,231.00
800	\$160,000.00	\$80,096.00	\$108,141.00	\$188,237.00
850	\$170,000.00	\$85,102.00	\$108,141.00	\$193,243.00
900	\$180,000.00	\$90,108.00	\$108,141.00	\$198,249.00
950	\$190,000.00	\$95,114.00	\$108,141.00	\$203,255.00
1000	\$200,000.00	\$100,120.00	\$108,141.00	\$208,261.00
1050	\$210,000.00	\$105,126.00	\$108,141.00	\$213,267.00
1100	\$220,000.00	\$110,132.00	\$108,141.00	\$218,273.00
1150	\$230,000.00	\$115,138.00	\$108,141.00	\$223,279.00
1200	\$240,000.00	\$120,144.00	\$108,141.00	\$228,285.00
1250	\$250,000.00	\$125,150.00	\$108,141.00	\$233,291.00
1300	\$260,000.00	\$130,156.00	\$108,141.00	\$238,297.00

Break even point in sales dollars:

Break even point in # of sales:





PROJECTED FIRST YEAR INCOME STATEMENT

PowerCloud

	October	November	December	January	February	March	April
Sales							
Business to Business	158362.5	158362.5	158362.5	158362.5	158362.5	158362.5	158362.5
Trade Show Sales	0	20000	30000	40000	30000	30000	0
Internet Sales	0	0	1200	2400	3600	4800	4800
Cost of Goods Sold	79181.25	89181.25	94781.25	100381.25	95981.25	96581.25	81581.25
GROSS PROFIT	\$ 79,181.25	\$ 89,181.25	\$ 94,781.25	\$ 100,381.25	\$ 95,981.25	\$ 96,581.25	\$ 81,581.25
Operating Expenses							
Salary (Office & Overhead)	\$ 63,091.88	\$ 63,091.88	\$ 63,091.88	\$ 63,091.88	\$ 63,091.88	\$ 63,091.88	\$ 63,091.88
Payroll (taxes, etc.)	\$ 22,934.75	\$ 22,934.75	\$ 22,934.75	\$ 22,934.75	\$ 22,934.75	\$ 22,934.75	\$ 22,934.75
Outside Services	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62
Supplies	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00
Repairs & Maintenance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Advertising	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00	\$ 75.00
Car, Delivery, Travel	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00
Accounting Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Legal Expenses	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00
Rent	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00
Telephone	\$ 852.50	\$ 852.50	\$ 852.50	\$ 852.50	\$ 852.50	\$ 852.50	\$ 852.50
Utilities	\$ 1,652.00	\$ 1,652.00	\$ 1,652.00	\$ 1,652.00	\$ 1,652.00	\$ 1,652.00	\$ 1,652.00
Insurance	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00
Corporate Taxes (real estate, etc)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interest	\$ 164.38	\$ 164.38	\$ 164.38	\$ 164.38	\$ 164.38	\$ 164.38	\$ 164.38
Depreciation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Expenses:	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00	\$ 350.00
Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
(other 3)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL OPERATING EXPENSES	\$ 92,566.13	\$ 92,566.13	\$ 92,566.13	\$ 92,566.13	\$ 92,566.13	\$ 92,566.13	\$ 92,566.13
NET PROFIT/LOSS BEFORE TAXES	\$ (13,384.88)	\$ (3,384.88)	\$ 2,215.13	\$ 7,815.13	\$ 3,415.13	\$ 4,015.13	\$ (10,984.88)
Income Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
NET PROFIT/LOSS AFTER TAX	\$ (13,384.88)	\$ (3,384.88)	\$ 2,215.13	\$ 7,815.13	\$ 3,415.13	\$ 4,015.13	\$ (10,984.88)
Owner draw or dividends	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
RETAINED EARNINGS	\$ (13,384.88)	\$ (3,384.88)	\$ 2,215.13	\$ 7,815.13	\$ 3,415.13	\$ 4,015.13	\$ (10,984.88)



PROJECTED INCOME STATEMENT (PROFIT & LOSS STATEMENT)



PowerCloud

	End of Year 1 (7months)	End of Year 2 (Projected)	End of Year 3 (Projected)
Sales			
Business to Business	1108537.5	1773660	2128392
Trade Show Sales	150000	240000	288000
Internet Sales	16800	33600	67200
Cost of Goods Sold	\$ 637,668.75	\$ 1,023,630.00	\$ 1,241,796.00
GROSS PROFIT	\$ 637,668.75	\$ 1,023,630.00	\$ 1,241,796.00
Operating Expenses			
Salary (Office & Overhead)	\$ 441,643.16	\$ 715,461.92	\$ 858,554.30
Payroll (taxes, etc.)	\$ 160,543.25	\$ 260,080.07	\$ 312,096.08
Outside Services	\$ 1,957.34	\$ 3,131.74	\$ 3,758.09
Supplies	\$ 700.00	\$ 1,120.00	\$ 1,344.00
Repairs & Maintenance	\$ -	\$ -	\$ -
Advertising	\$ 525.00	\$ 840.00	\$ 1,008.00
Car, Delivery, Travel	\$ 2,450.00	\$ 3,920.00	\$ 4,704.00
Accounting Expenses	\$ -	\$ -	\$ -
Legal Expenses	\$ 350.00	\$ 560.00	\$ 672.00
Rent	\$ 17,962.00	\$ 28,739.20	\$ 34,487.04
Telephone	\$ 5,967.50	\$ 9,548.00	\$ 11,457.60
Utilities	\$ 11,564.00	\$ 18,502.40	\$ 22,202.88
Insurance	\$ 700.00	\$ 1,120.00	\$ 1,344.00
Corporate Taxes (real estate, etc)	\$ -	\$ -	\$ -
Interest	\$ 1,150.63	\$ 1,841.00	\$ 2,209.20
Depreciation	\$ -	\$ -	\$ -
Other Expenses:	\$ 2,450.00	\$ 3,920.00	\$ 4,704.00
Miscellaneous	\$ -	\$ -	\$ -
Benefits	\$ -	\$ -	\$ -
(other 3)	\$ -	\$ -	\$ -
TOTAL OPERATING EXPENSES	\$ 647,962.88	\$ 1,048,784.33	\$ 1,258,541.19
NET PROFIT/LOSS BEFORE TAXES	\$ (10,294.12)	\$ (25,154.33)	\$ (16,745.19)
Income Taxes			
NET PROFIT/LOSS AFTER TAX	\$ (10,294.12)	\$ (25,154.33)	\$ (16,745.19)
Owner draw or dividends			
RETAINED EARNINGS	\$ (10,294.12)	\$ (25,154.33)	\$ (16,745.19)



Balance Sheet

PowerCloud

10/31/17

ASSETS	
Current Assets	
Cash in Bank	\$ 20,000.00
Accounts Receivable	\$ -
Inventory	\$ -
Prepaid Expenses	\$ -
Deposits	\$ -
Other current assets	\$ -
TOTAL CURRENT ASSETS	\$ 20,000.00
FIXED ASSETS	
Machinery & Equipment	\$ -
LESS: Accumulated Depreciation - Machinery & Equipment	\$ -
Furniture & Fixtures	\$ -
LESS: Accumulated Depreciation - Furniture & Fixtures	\$ -
Leaseholder Improvements	\$ -
LESS: Accumulated Depreciation - Leaseholder Improvements	\$ -
Land & Buildings	\$ -
LESS: Accumulated Depreciation - Land & Buildings	\$ -
Other Fixed Assets	\$ -
LESS: Accumulated Depreciation - Other Fixed Assets	\$ -
TOTAL FIXED ASSETS (net of depreciation)	\$ -
OTHER ASSETS	
Intangibles	\$ -
Other	\$ -
TOTAL OTHER ASSETS	\$ -
TOTAL ASSETS	\$ 20,000.00
LIABILITIES & EQUITIES	
Current Liabilities	
Accounts Payable	\$ -
Interest Payable	\$ -
Taxes Payable	\$ -
Short Term Notes (due in 1 year)	\$ -
Current Part, Long Term Debt	\$ -
TOTAL CURRENT LIABILITIES	\$ -
Long Term Debt	
Bank Loans Payable	\$ -
Notes Payable to Stockholders	\$ -
LESS: Short Term Portion	\$ -
Other Long-Term Debt	\$ -
TOTAL LONG-TERM DEBT	\$ -
TOTAL LIABILITIES	\$ -
Owner's Equity	
Common Stock	\$ 20,000.00
Retained Earnings	\$ -
TOTAL OWNER'S EQUITY	\$ 20,000.00
TOTAL LIABILITIES & EQUITIES	\$ 20,000.00

Disclaimer: The balance sheet for the month of October does not include the small business loan, business contract, company payroll, and start-up cost. They are reflected in the projected financial statements, which are included in the business plan.



PowerCloud

Projected Cash Budget

FISCAL YEAR BEGINNING 5/1/16 ENDING 4/30/17

Category	May	June	July	August	September	October	November	December	January	February	March	April
Cash Balance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000.00	\$ 110,290.18	\$ 121,192.37	\$ 138,310.55	\$ 150,544.74	\$ 163,444.93
Cash Receipts												
Cash Sales	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 178,362.50	\$ 189,562.50	\$ 200,762.50	\$ 191,962.50	\$ 193,162.50	\$ 163,162.50
Collections from credit accounts	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Cash from Loans	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -
Equity Investments	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Freight Out	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,918.13	\$ 9,478.13	\$ 10,038.13	\$ 9,598.13	\$ 9,658.13	\$ 8,158.13
Sales Tax Collected	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,485.38	\$ 13,269.38	\$ 14,053.38	\$ 13,437.38	\$ 13,521.38	\$ 11,421.38
TOTAL CASH RECEIPTS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000.00	\$ 349,766.00	\$ 212,310.00	\$ 224,854.00	\$ 214,998.00	\$ 216,342.00	\$ 182,742.00
Total cash available	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000.00	\$ 369,766.00	\$ 322,600.18	\$ 346,046.37	\$ 353,308.55	\$ 366,886.74	\$ 346,186.93
Cash Paid Out												
Cost of Goods	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 89,181.25	\$ 94,781.25	\$ 100,381.25	\$ 95,981.25	\$ 96,581.25	\$ 81,581.25
Net Wages	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 63,425.26	\$ 63,425.26	\$ 63,425.26	\$ 63,425.26	\$ 63,425.26	\$ 63,425.26
Outside Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Supplies	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Repairs & Maintenance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62	\$ 279.62
Advertising & Trade Shows	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00
Car, Delivery, Travel	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Accounting Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Legal Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00
Rent	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00	\$ 2,566.00
Loan Payment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,630.00	\$ 2,630.00	\$ 2,630.00	\$ 2,630.00	\$ 2,630.00	\$ 2,630.00
Utilities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,504.50	\$ 2,504.50	\$ 2,504.50	\$ 2,504.50	\$ 2,504.50	\$ 2,504.50
Insurance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00
Corporate Tax	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Payroll Tax	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 22,499.62	\$ 22,499.62	\$ 22,499.62	\$ 22,499.62	\$ 22,499.62	\$ 22,499.62
Freight Out	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,593.56	\$ 12,321.56	\$ 13,049.56	\$ 12,477.56	\$ 12,555.56	\$ 10,605.56
Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
SUBTOTAL	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 195,079.81	\$ 201,407.81	\$ 207,735.81	\$ 202,763.81	\$ 203,441.81	\$ 186,491.81
Capital Purchases	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 64,396.01	\$ -	\$ -	\$ -	\$ -	\$ -
Other Start Up Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Reserve and/or escrow	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Withdrawals	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL CASH PAYED OUT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 259,475.82	\$ 201,407.81	\$ 207,735.81	\$ 202,763.81	\$ 203,441.81	\$ 186,491.81

Financial Write-Up

PowerCloud is calculating its projected earnings from our trade shows, business to business, and online sales. For the first 6 months of operation, we are expecting a business contract of \$158362.50, an average of \$30,000 in trade show sales, and an average of \$3,360 in internet sales. Within our first year of operations our earnings will struggle due to PowerCloud being a first year company with very limited experience. If PowerCloud wants to become a successful business, we will have to rely on direct marketing, online promotions, and exposure of our products to the public in many ways such as social media & trade shows. If we continue with these plans in promotion of our products, we can see ourselves increasing our company earnings and profit by a significant increase from the past year.



PowerCloud Bank Statement

Date	Name	Account no	Description	Debit	Credit	Balance
11/18/2017	Sandra Terrazas (US021515)	630535353	Oct. - Powercloud-Alto		56	\$194,670.13
11/15/2017	VEI-WEST CENTRAL BANK	610119230	Starting Inventory November 2017	\$23,600.00		\$194,614.13
11/09/2017	VEI-WEST CENTRAL BANK	610119230	Conference Room	\$8,576.72		\$218,214.13
11/09/2017	VEI-WEST CENTRAL BANK	610119230	Restrooms	\$77.97		\$226,790.85
11/09/2017	VEI-WEST CENTRAL BANK	610119230	Work/Breakroom	\$3,193.43		\$226,868.82
11/09/2017	VEI-WEST CENTRAL BANK	610119230	General Office	\$43,364.00		\$230,062.25
11/09/2017	VEI-WEST CENTRAL BANK	610119230	Department Orders	\$1,184.17		\$273,426.25
11/04/2017	VEI-WEST CENTRAL BANK	610119230	Custodial Services October 2017	\$100.00		\$274,610.42
11/04/2017	VEI-WEST CENTRAL BANK	610119230	Software Licenses October 2017	\$4,649.69		\$274,710.42
11/04/2017	VEI-WEST GAS	610119079	October 2017	\$108.50		\$279,360.11
11/04/2017	VEI-WEST PROPERTY MANAGEMENT	610119117	Office Rent October 2017	\$2,566.00		\$279,468.61
11/04/2017	VEI-WEST PROPERTY MANAGEMENT	610119117	October 2017	\$179.62		\$282,034.61
11/04/2017	VEI-WEST WORKMANS COMP	610119141	October 2017	\$1,953.14		\$282,214.23
11/04/2017	VEI-WEST CELL PHONE/TELEPHONE	610119109	October 2017	\$852.50		\$284,167.37
11/04/2017	VEI-WEST INTERNET SERVICE	610119192	October 2017	\$350.00		\$285,019.87
11/04/2017	VEI-WEST WATER	610119060	October 2017	\$108.50		\$285,369.87
11/04/2017	VEI-WEST ELECTRIC	610119087	October 2017	\$1,085.00		\$285,478.37
11/03/2017	Jose Garcia (US021511)	630534985	November 1 paycheck	\$1,070.43		\$286,563.37
11/03/2017	Alexandra Gutierrez (US021511)	630535035	November 1 paycheck	\$1,715.16		\$287,633.80
11/03/2017	Lorenzo Orozco (US021511)	630539510	November 1 paycheck	\$1,070.43		\$289,348.96
11/03/2017	edgar Marquez (US021511)	630539405	November 1 paycheck	\$1,670.56		\$290,419.39
11/03/2017	Ashley Cienfuegos (US021511)	630534969	November 1 paycheck	\$1,070.43		\$292,089.95
11/03/2017	Lizzy Cardenas (US021511)	630534926	November 1 paycheck	\$1,070.43		\$293,160.38
11/03/2017	Janet Ochoa (US021511)	630541515	November 1 paycheck	\$1,070.43		\$294,230.81
11/03/2017	Crystal Cienfuegos (US021511)	630534950	November 1 paycheck	\$1,070.43		\$295,301.24
11/03/2017	Gabriel Ortiz (US021511)	630539537	November 1 paycheck	\$1,070.43		\$296,371.67
11/03/2017	nancy barreto (US021511)	630534896	November 1 paycheck	\$1,070.43		\$297,442.10
11/03/2017	Julian Torres (US021511)	630539715	November 1 paycheck	\$2,384.50		\$298,512.53
11/03/2017	Mayra Juarez (US021511)	630539367	November 1 paycheck	1070.43		\$300,897.03
11/03/2017	Jacob Vieyra (US021511)	630539758	November 1 paycheck	1070.43		\$301,967.46
11/03/2017	Alex Castro (US021511)	630534942	November 1 paycheck	\$1,070.43		\$303,037.89
11/03/2017	Natalia Facio (US021511)	630534977	November 1 paycheck	1070.43		\$304,108.32
11/03/2017	HIND BELAATIK (US021511)	630534918	November 1 paycheck	\$1,070.43		\$305,178.75
11/03/2017	Jennifer Antunez (US021511)	630534888	November 1 paycheck	\$1,759.75		\$306,249.18
11/03/2017	Neyda macias (US021511)	630539391	November 1 paycheck	\$1,070.43		\$308,008.93
11/03/2017	Richard Vera (US021511)	630539731	November 1 paycheck	\$1,070.43		\$309,079.36
11/03/2017	Luz Mondragon (US021511)	630539456	November 1 paycheck	\$1,070.43		\$310,149.79
11/03/2017	Brayan Noyola (US021511)	630539499	November 1 paycheck	\$1,070.43		\$311,220.22
11/03/2017	Alexis Rangel (US021511)	630539626	November 1 paycheck	\$1,070.43		\$312,290.65
11/03/2017	Alejandro Goicochea (US021511)	630535027	November 1 paycheck	\$1,070.43		\$313,361.08
11/03/2017	Sonia Pineda (US021511)	630539561	November 1 paycheck	\$1,715.16		\$314,431.51
11/03/2017	Melanie Carranza (US021511)	630534934	November 1 paycheck	\$1,070.43		\$316,146.67
11/03/2017	Augusto Rosales (US021511)	630539669	November 1 paycheck	\$1,715.16		\$317,217.10
11/03/2017	Elvira Garcia (US021511)	630535019	November 1 paycheck	\$1,070.43		\$318,932.26
11/03/2017	Chelsea Gutierrez (US021511)	630539324	November 1 paycheck	\$1,070.43		\$320,002.69
11/03/2017	Sergio Garcia (US021511)	630534993	November 1 paycheck	\$2,882.97		\$321,073.12
11/03/2017	Paola Rosas (US021511)	630539693	November 1 paycheck	\$2,691.25		\$323,956.09
11/03/2017	Hazel Ramirez (US021511)	630539618	November 1 paycheck	\$1,715.16		\$326,647.34
11/03/2017	VEI-WESTERN REGION CENTRAL OFFICE	210003855	Loan with VEI Office		150000	\$328,362.50
11/02/2017	VEI-WESTERN REGION CENTRAL OFFICE	210003855	Contract With VEI Office		158362.5	\$178,362.50
10/29/2017	VEI-WESTERN REGION CENTRAL OFFICE	210003855	Seed Money		20000	\$20,000.00



Business Contract

CONTRACT FOR THE PURCHASE AND SUPPLY OF GOODS

This Deed of Agreement is entered into as of the Effective Date identified below.
BETWEEN PowerCloud of Santa Ana, California To be known as the PowerCloud
AND: The VEI Regional Office To be known as the VEI in this agreement

WHEREAS PowerCloud desires to enter into an agreement to supply VEI with PowerCloud wireless charging products To be known as PowerCloud devices in this Agreement.

NOW IT IS HEREBY AGREED that PowerCloud and VEI shall enter into an agreement subject to the following terms and conditions:

1. Definitions and Interpretations

- 1.1 Price, Dollars or \$ is a reference to the currency of the United States of America unless otherwise stated.
- 1.2 This agreement shall be governed by United States law, and the parties hereby agree to submit to the jurisdiction of the courts of the United States with respect to this agreement.

2. Commencement and Completion

The commencement date is scheduled as of November 1, 2017. The completion date is scheduled as April 30, 2018. The schedule may be modified by agreement as defined in Section 9. Effective date of this agreement: The first day of November 2017

Teri Jones
Southern California Regional Director,
18543 Devonshire St., Suite 472
Northridge, CA 91324

Jennifer Antunez
Vice President of Sales
1401 S. Grand Avenue
Santa Ana, CA 92705

3. Purchase Orders

- 3.1 VEI shall follow the PowerCloud price lists.
- 3.2 VEI shall present PowerCloud with a purchase order from the wholesale marketplace for the provision of various PowerCloud wireless charging products each month.
- 3.3 The purchase order shall nominate the method of delivery as defined in Section 4.
- 3.4 Purchase orders are to be sent electronically, and are to be interpreted under standards and guidelines outlined in the order.



4. Delivery

- 4.1 VEI shall arrange for delivery to be made according to one of the following terms: The shipping and insurance of the wireless charging products shall be the sole responsibility of and entirely at the expense of VEI. (b)The shipping and insurance of wireless charging products shall be the responsibility of the PowerCloud. VEI shall provide PowerCloud at least 30 days notice and pay any additional request carriage and insurance costs from the original PowerCloud delivery price list.

5. Payment

- 5.1 The payment terms shall be in full upon receipt of invoice. Interest shall be charged at 2% on accounts not paid within 30 days of the invoice date. Past due invoices will be charged 1.5% interest per month outstanding. The prices shall be as stated in the sales order unless otherwise agreed in writing by the PowerCloud.
- 5.2 Payments are to be sent electronically, and are to be performed under standards and guidelines outlined in outlined in 5.1.
- 5.3 The contract with VEI will be for \$158,362.50 posted on the first of every month. Beginning November 1, 2017 ending April 1, 2018.

6. Rejection

- 6.1 If the electronic devices and accessories do not comply with the order or PowerCloud does not comply with any of the conditions, then VEI shall at its sole discretion be entitled to reject the wireless charging products and the order. VEI shall return the rejected wireless charging products to the PowerCloud at VEI risk and expense or notify the PowerCloud to collect the wireless charging products. PowerCloud may use its discretion to replace the wireless charging products according to the invoice or refund any monies paid.

7. Termination

- 7.1 If VEI fails to carry out any of its obligations and duties under this agreement PowerCloud may issue a notice specifying the breach and request that it be remedied within 14 days after receipt of such notice.
- 7.2 If VEI fails to provide adequate remedy within the specified 14 days the agreement may be terminated forthwith.



8. Disputes

- 8.1 PowerCloud and VEI shall attempt to settle all disputes, claims or controversies arising under or in connection with the agreement through consultation and negotiations in good faith and a spirit of mutual cooperation.
- 8.2 This method of determination of any dispute is without prejudice to the right of any party to have the matter judicially determined by a United States Court of competent jurisdiction.

9. Amendment

- 9.1 This agreement may only be amended in writing signed by or on behalf of both parties.

SIGNATURES

In witness where of PowerCloud and VEI have caused this agreement to be entered into by their duly authorized representatives as of the effective date written below.

Jennifer Antunez

10/28/17

(Seller: Jennifer Antunez, Vice President of Sales, PowerCloud)

Date

(Buyer: VEI Teri Jones)

Date





PowerCloud

Loan Amortization Table

Loan Information

Loan Amount (Principal)	150,000
Annual Interest Rate	2%
Term of Loan in Years	5
# of Payments per Year	12
Payment Type	End of Period
Monthly Payment	(\$2,630.00)

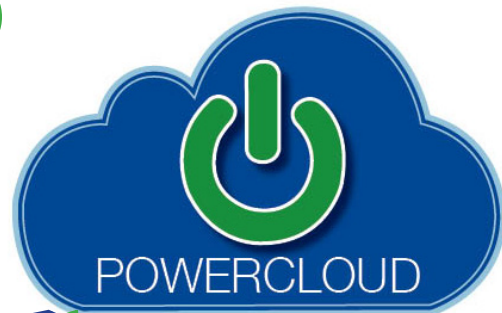
Summary

Rate (per period)	0.1667%
Number of Payments	60
Total of Payments	157,747.29
Total Interest	7,747.29

No.	Principal	Interest for the Period	Total Balance Outstanding	Payment for the period	Principal Reduction	Revised Balance Outstanding
1	150,000	250.00	150,250.00	2630.00	2380.00	147,620.00
2	147620.00	246.03	147,866.03	2630.00	2383.97	145,236.03
3	145236.03	242.06	145,478.09	2630.00	2387.94	142,848.09
4	142848.09	238.08	143,086.17	2630.00	2391.92	140,456.17
5	140456.17	234.09	140,690.27	2630.00	2395.91	138,060.27
6	138060.27	230.10	138,290.37	2630.00	2399.90	135,660.37
7	135660.37	226.10	135,886.47	2630.00	2403.90	133,256.47
8	133256.47	222.09	133,478.56	2630.00	2407.91	130,848.56
9	130848.56	218.08	131,066.64	2630.00	2411.92	128,436.64
10	128436.64	214.06	128,650.70	2630.00	2415.94	126,020.70
11	126020.70	210.03	126,230.74	2630.00	2419.97	123,600.74
12	123600.74	206.00	123,806.74	2630.00	2424.00	121,176.74
13	121176.74	201.96	121,378.70	2630.00	2428.04	118,748.70
14	118748.70	197.91	118,946.62	2630.00	2432.09	116,316.62
15	116316.62	193.86	116,510.48	2630.00	2436.14	113,880.48
16	113880.48	189.80	114,070.28	2630.00	2440.20	111,440.28
17	111440.28	185.73	111,626.01	2630.00	2444.27	108,996.01
18	108996.01	181.66	109,177.67	2630.00	2448.34	106,547.67
19	106547.67	177.58	106,725.25	2630.00	2452.42	104,095.25
20	104095.25	173.49	104,268.74	2630.00	2456.51	101,638.74
21	101638.74	169.40	101,808.14	2630.00	2460.60	99,178.14
22	99178.14	165.30	99,343.44	2630.00	2464.70	96,713.44
23	96713.44	161.19	96,874.63	2630.00	2468.81	94,244.63
24	94244.63	157.07	94,401.70	2630.00	2472.93	91,771.70
25	91771.70	152.95	91,924.65	2630.00	2477.05	89,294.65
26	89294.65	148.82	89,443.48	2630.00	2481.18	86,813.48
27	86813.48	144.69	86,958.17	2630.00	2485.31	84,328.17
28	84328.17	140.55	84,468.71	2630.00	2489.45	81,838.71
29	81838.71	136.40	81,975.11	2630.00	2493.60	79,345.11
30	79345.11	132.24	79,477.35	2630.00	2497.76	76,847.35
31	76847.35	128.08	76,975.43	2630.00	2501.92	74,345.43
32	74345.43	123.91	74,469.34	2630.00	2506.09	71,839.34
33	71839.34	119.73	71,959.07	2630.00	2510.27	69,329.07
34	69329.07	115.55	69,444.62	2630.00	2514.45	66,814.62
35	66814.62	111.36	66,925.98	2630.00	2518.64	64,295.98
36	64295.98	107.16	64,403.14	2630.00	2522.84	61,773.14
37	61773.14	102.96	61,876.10	2630.00	2527.04	59,246.10
38	59246.10	98.74	59,344.84	2630.00	2531.26	56,714.84
39	56714.84	94.52	56,809.36	2630.00	2535.48	54,179.36
40	54179.36	90.30	54,269.66	2630.00	2539.70	51,639.66
41	51639.66	86.07	51,725.73	2630.00	2543.93	49,095.73
42	49095.73	81.83	49,177.56	2630.00	2548.17	46,547.56
43	46547.56	77.58	46,625.13	2630.00	2552.42	43,995.13
44	43995.13	73.33	44,068.46	2630.00	2556.67	41,438.46
45	41438.46	69.06	41,507.52	2630.00	2560.94	38,877.52
46	38877.52	64.80	38,942.32	2630.00	2565.20	36,312.32
47	36312.32	60.52	36,372.84	2630.00	2569.48	33,742.84
48	33742.84	56.24	33,799.08	2630.00	2573.76	31,169.08
49	31169.08	51.95	31,221.03	2630.00	2578.05	28,591.03
50	28591.03	47.65	28,638.68	2630.00	2582.35	26,008.68
51	26008.68	43.35	26,052.03	2630.00	2586.65	23,422.03
52	23422.03	39.04	23,461.06	2630.00	2590.96	20,831.06
53	20831.06	34.72	20,865.78	2630.00	2595.28	18,235.78
54	18235.78	30.39	18,266.17	2630.00	2599.61	15,636.17
55	15636.17	26.06	15,662.23	2630.00	2603.94	13,032.23
56	13032.23	21.72	13,053.96	2630.00	2608.28	10,423.96
57	10423.96	17.37	10,441.33	2630.00	2612.63	7,811.33
58	7811.33	13.02	7,824.35	2630.00	2616.98	5,194.35
59	5194.35	8.66	5,203.00	2630.00	2621.34	2,573.00
60	2573.00	4.29	2,577.29	2577.29	2573.00	0.00
Totals		7,747.29		157,747.29	150,000.00	



— Step In and Power Up — 



PowerCloud
1401 S. Grand Avenue
Santa Ana, California 92705

