



**Company Branding**

## About the Company



Pet peeve is a company mainly dedicated to the pet owners and their peeves. We sell technology products to help them take care of their pets while they are not home. These items are available for all type of customers since they have pets.

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## Company Logo



**Our company logo was chosen mainly focusing on the connection of the owners and their pets. It represents their pet peeves solved through our products and involves the company with the pet owners.**

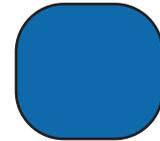


## Company Color Palette

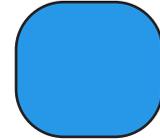
112C4F    RGB: 17, 44, 79    CMYK: 78%, 44%, 0%, 69%



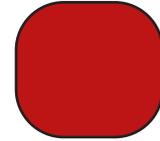
0E6AAB    RGB: 14, 106, 171    CMYK: 92%, 38%, 0%, 33%



2798E8    RGB: 39, 152, 232    CMYK: 83%, 34%, 0%, 9%



BD1515    RGB: 189, 21, 21    CMYK: 0%, 89%, 89%, 26%



401818    RGB: 64, 24, 24    CMYK: 0%, 63%, 63%, 75%



## Fonts

- **Denk One: Regular**  
(Titles, subtitles, important information)
- **Calibri: Bold**  
(Graphs and numbers)





## **Your Company**

123 Your Street  
Your City, ST 12345  
(123) 456-7890  
no\_reply@example.com

September 04, 20XX

Ms. Ronny Reader  
123 Address St  
Anytown, ST 12345

Dear Ms. Reader,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitatus on ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

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Best regards,

Your Name  
CEO, Your Company

## Business Card



# Envelope



**YOUR COMPANY NAME  
P.O. BOX  
STREET ADDRESS  
CITY, STATE, ZIP CODE**



## Name Badges



**Name Badge  
for V.P's**

**Name Badge  
for Associates**



## Social Media

We use social media to communicate with our customers and expand our services through them



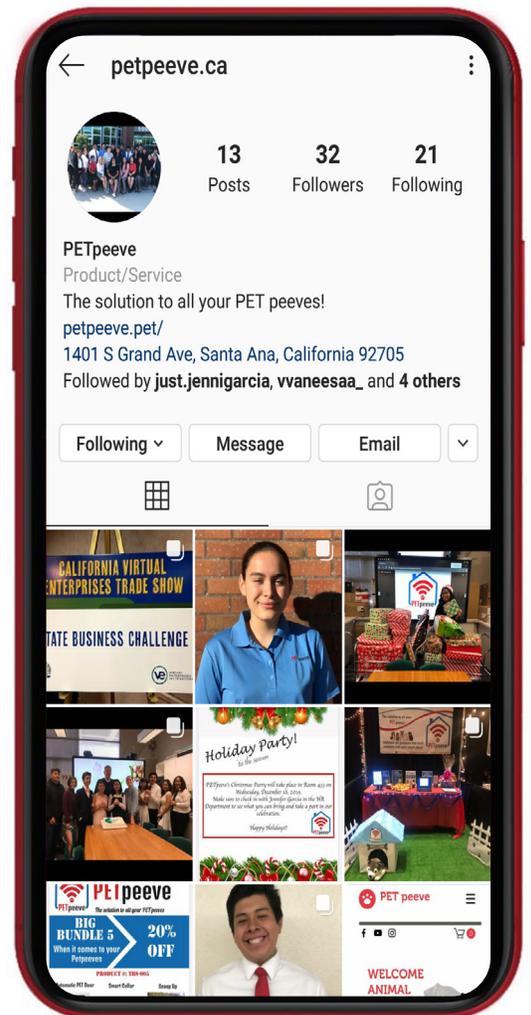
@petpeevee.ca



@PETpeeve\_ca



petpeeve.ca@gmail.com



Visit us at:

www.petpeeve.pet

