

**FULLY  
CHARGED**

# Step in and Power Up... Welcome to PowerCloud

Powercloud is a second year, very trustworthy and well-managed company that provides its customers with wireless innovative products. Our company offers a variety of wireless charging systems that will never disappoint you. We offer everything you've ever wanted, a low price product with great quality. What makes our company different is that our products allow you to be on the go or at home without the struggles of excessive cables. Another benefit of our products is that we have a variety of different products ranging from backpacks to pocket-sized chargers, along with various colors to choose from. Our #1 priority is to make sure our customers are satisfied and enjoying our products. We are working hard to meet our customers expectation. Our company's mission is to make charging your phone anywhere more simple, without any struggles.

## Inside This Issue:

Fully Charged.....	Page 1
Words from our CEO.....	Page 2
Founatin Valley.....	Page 2
New Products.....	Page 3
Employee of the Month.....	Page 4
Contact .....	Page 4

## Company Leadership

- Chief Executive Officer  
Paola Rosas
- Chief Operation Officer  
Sergio Garcia
- Chief Financial Officer  
Julian Torres
- VP of Sales  
Jennifer Antunez
- VP of Marketing  
Chelsea Gutierrez
- VP of Arts and Publication  
Augusto Rosales
- VP of Digital Media  
Bryan Noyola
- VP of Communication  
Robert Velazquez
- VP of Human Resources  
Hazel Ramirez



# Words From Our CEO



**PAOLA ROSAS**

To me, the CEO title means a lot more than a pay raise. Being CEO of Powercloud means to blaze the path and lead our team towards our goals. It means making sure we all work and one and not only get where we need to be but also make the journey enjoyable for everyone. Last year, as a first year company, the powercloud team really showed what we were made of. We made great sales and performed fantastically at competitions. This year, we

want to overcome our large startup cost from last year and finally reach the profit we've been working towards.

## Fountain Valley Trade Show

Compared to last year our first overall performance went way better than expected. Powercloud also meet new faces and new companies in the midst of all this action. In our opinion we believe our presence was felt, the booth was fantastic and organized with our products on display. Sales went great and our elevator pitch introduction by Hazel Ramirez couldn't have gone any better. Everyone was involved in the process. Our new members like; Eduardo Ojeda, Kevin Oropeza, and Robert Velazquez performed to a level higher than expected. Everyone put extra time and effort and by the looks of it it really paid off. Catch Us on our next trade show as we travel down to San Diego and try to win more recognitions as a company.





# ***POWERCLOUD***

## ***PRODUCTS .....***

### ***POWERPACK***

This is one of the latest models that can charge your phone wireless when you're on the go. This device is installed in the backpack and ready to be used whenever your electronic devices need to be charged, it has to be programmed through the PowerCloud App. In order to charge your devices using this you must be at a 5ft radius.



### ***NIMBO SPEAKERS***



The Nimbo wireless speaker is a waterproof speaker. How it works is when you connect your phone it not only plays your music but charges your phone and if you want to charge the device you can connect it to one of the transmitters.

### ***ALTO RECEIVER***

The Alto receiver is a charger port protector that allows you to receive energy from the Nimbus Transmitter. It works since it has an adapter that connects to the device's charging port, which allows it to receive radio wave frequency to make the device charge. The Alto also acts as a dust protector for the device since its connected to the port.



## Employee of the Month



**EDUARDO OJEDA**  
ARTS & PUBLICATIONS ASSOCIATE

Eduardo Ojeda is an associate for the Arts and Publications department. He's also a student-athlete, a starter for the school's varsity baseball team. Eduardo is a hard worker in general. When asked about receiving this award he said, "This is my first year in the E-business Academy and when I decided to join I had a clear vision on what I wanted to

do and that is contributing in any way possible. Since this is the month of giving thanks I wanted to thank my team members because without a leader I would've been lost. Employee of the month means to have honor in the workplace and I hope I keep demonstrating it through the year.

## Future Events


San Diego Trade Show .....	November 30
Bakersfield Trade Show .....	January 15-16
Regional Competitions.....	December 3

## Contact Information

 1401 S. Grand Ave Santa Ana, CA 92705

 [powercloud.ca@veinternational.org](mailto:powercloud.ca@veinternational.org)

 [www.powerclouds.us](http://www.powerclouds.us)

 (714) 796-7433

