

# POWERCLOUD

We Bring The Power To You



## Company Branding

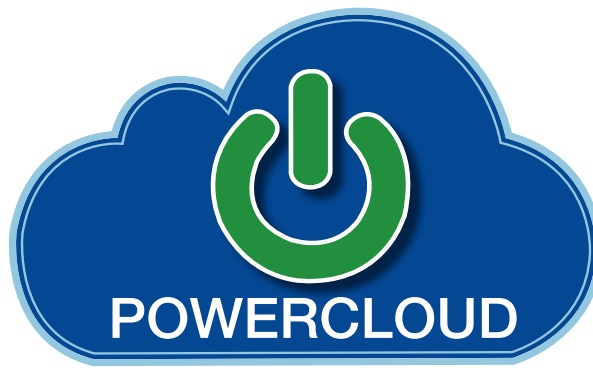
### About Us

PowerCloud is a company that has created an electronic device capable of wirelessly charging multiple devices at once within a 15 ft. radius. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius and your device is automatically being wirelessly charged.

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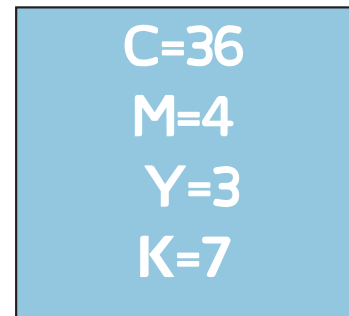
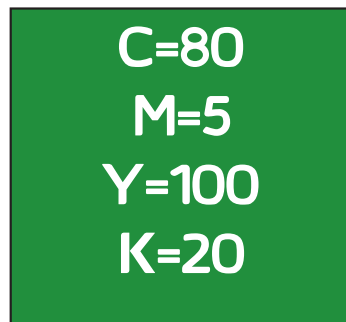
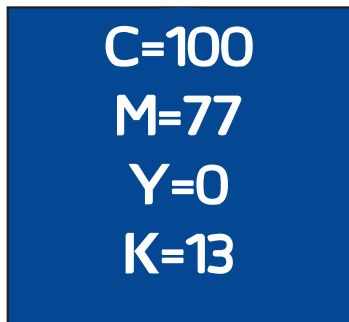
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## Logo



This logo was chosen because we the company felt that it says exactly what we want you to think when you see this image. The cloud represents the radius of the wireless charging and the Power button symbolizes the energy given to the devices.

## Color Pallet



These colors were chosen because we wanted our costumers to look at us and see that we can be trusted and we are confident to pursue our goal as a successful business

## Fonts

### Helvetica Neue

This font was chosen because it is easy to read and shows professionalism.

### Cloud World

This font was chosen to be as a creative font to show that PowerCloud is not only about sophistication but also creativity.

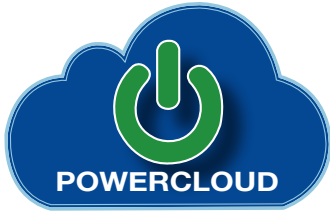
# Company Envelope



Business Card  
[Front]

Business Card  
[Back]





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# Letterhead and Company Description

PowerCloud is a company that has created an electronic device capable of charging multiple devices at once within a 15 ft. radius. We value professionalism as well as customer satisfaction. Profuse detail and high quality is placed into each of our products so that customers will receive the best from our company. We plan to create a variety of different products to expand our company's options as well as appeal to our customer's needs. Our company provides a reliable product capable of charging multiple devices all at the same time. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius and your device is automatically being wirelessly charged.



# Social Media

Facebook profile header for Power Cloud. The header includes the Facebook logo, the name "Power Cloud", a search icon, and navigation links for "Power", "Home", and "Find Friends". There are notification icons for 3 friends and 1 message. The main profile picture is a large group photo of approximately 30 young adults. Below the photo is the "Power Cloud" logo, which consists of a blue cloud with a green power button symbol inside, and the text "POWERCLOUD" below it. To the right of the logo are buttons for "Edit Profile" and "View Activity Log". Below the profile picture are navigation tabs: "Timeline", "About", "Friends 12", "Photos", and "More".

Search Power's posts, photos, tags

**Intro**

What's your favorite food? 🍕 🌮 🥗  
Where would you like to visit? 🌍

Lives in Santa Ana, California  
From Santa Ana, California  
Joined October 2017

Add Featured Photos

Feature up to 5 photos you love

<https://www.instagram.com/powercloud...>

Make Post | Photo/Video | Live Video | Life Event

What's on your mind?

Photo/Video | Feeling/Activity | ...

Friends | Post

Power Cloud updated his profile picture.  
October 19 at 9:15am · \* ▼

# Company Badge

Century High School



**Augusto Rosales**  
Vice President Arts & Publications

