

POWERCLOUD

We Bring The Power To You



Company Branding

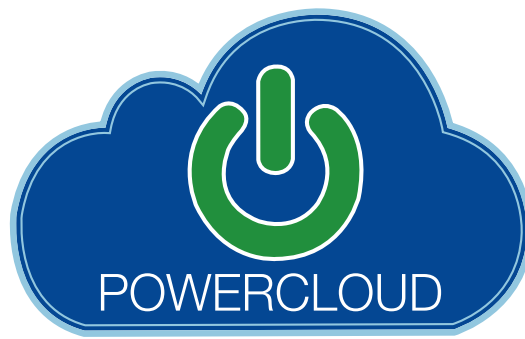
About Us

PowerCloud is a company that has created an electronic device capable of wirelessly charging multiple devices at once within a 30 ft. radius. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius, connect your device through our PowerCloud app and your device is automatically being wirelessly charged.

Table of Contents

Company Logo.....	Page 1
Company Color Pallet.....	Page 1
Company Fonts	Page 1
Company Envelope.....	Page 1
Company Business Card.....	Page 2
Company LetterHead.....	Page 2
Company Social Media	Page 3
Comapny Website.....	Page 4

Logo



This logo was chosen because we the company felt that it says exactly what we want you to think when you see this image. The cloud represents the radius of the wireless charging and the Power button symbolizes the energy given to the devices.

Color Pallet

C=100 M=77 Y=0 K=13	C=80 M=5 Y=100 K=20	C=36 M=4 Y=3 K=7	C=50 M=44 Y=44 K=8
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These colors were chosen because we wanted our customers to look at us and see that we can be trusted and we are confident to pursue our goal as a successful business

Fonts

Helvetica Neue

This font was chosen because it is easy to read and shows professionalism.

Neo Latina

This font was chosen to be as a creative font to show that PowerCloud is not only about sophistication but also creativity.

AIR STRIKE

THIS FONT IS MAINLY USED FOR FLYERS, BANNERS, AND PAMPHLETS.



Company Envelope

POWERCLOUD

1401 South Grand Avenue Santa Ana , CA 92705



SERGIO Garcia 
Chief Executive Officer

 1401 S Grand Ave
Santa Ana CA, 92705

 powercloud.ca@veinternational.org

 www.POWERCLOUD.com

 (714) 568-7000


POWERCLOUD
Wireless Charging Technologies

Business Card
[Front]

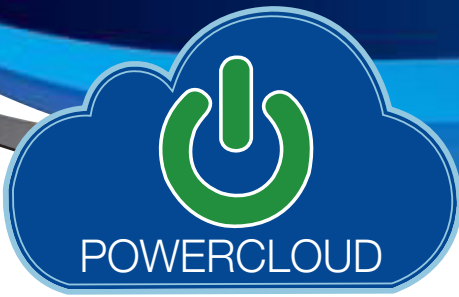
Business Card
[Back]

POWERCLOUD 

We Bring The Power To You



1401 S. Grand Ave.
Santa Ana, CA 92705
Arts & Publications Team
powercloud.ca@veinternational.org



Company Letterhead and Company Description

Powercloud is a well-managed company that provides wireless innovative products. We offer a variety of wireless charging systems that people can trust. What puts us ahead of other competitors is that charging your phone can be taken on the go or at home without the struggle of cables. Powerclouds mission is to meet our customers expectation and make charging easier.

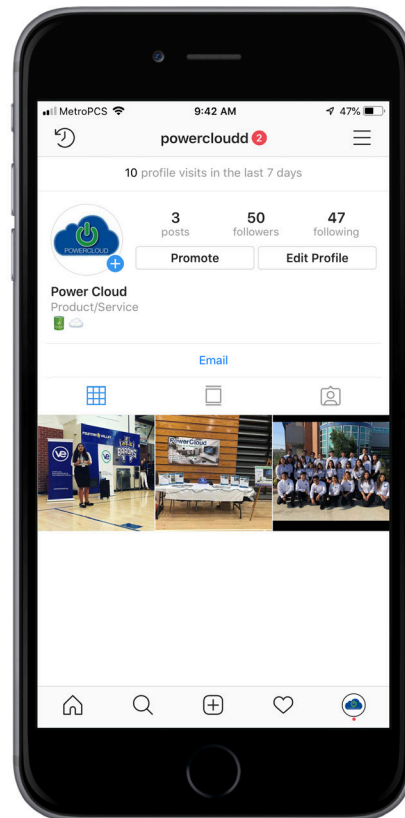


Social Media

TWITTER



INSTAGRAM



WEBSITE



Take the first step and power up
@powerclouds.us to see how charging your
mobile device(s) can be taken to the next
level.





**FULLY
CHARGED**

Step in and Power Up... Welcome to PowerCloud

Powercloud is a second year, very trustworthy and well-managed company that provides its customers with wireless innovative products. Our company offers a variety of wireless charging systems that will never disappoint you. We offer everything you've ever wanted, a low price product with great quality. What makes our company different is that our products allow you to be on the go or at home without the struggles of excessive cables. Another benefit of our products is that we have a variety of different products ranging from backpacks to pocket-sized chargers, along with various colors to choose from. Our #1 priority is to make sure our customers are satisfied and enjoying our products. We are working hard to meet our customers expectation. Our company's mission is to make charging your phone anywhere more simple, without any struggles.

Company Leadership

- Chief Executive Officer
Paola Rosas
- Chief Operation Officer
Sergio Garcia
- Chief Financial Officer
Julian Torres
- VP of Sales
Jennifer Antunez
- VP of Marketing
Chelsea Gutierrez
- VP of Arts and Publication
Augusto Rosales
- VP of Digital Media
Bryan Noyola
- VP of Communication
Robert Velazquez
- VP of Human Resources
Hazel Ramirez

Inside This Issue:

Fully Charged.....	Page 1
Words from our CEO.....	Page 2
Founatin Valley.....	Page 2
New Products.....	Page 3
Employee of the Month.....	Page 4
Contact	Page 4

Words From Our CEO



PAOLA ROSAS

To me, the CEO title means a lot more than a pay raise. Being CEO of Powercloud means to blaze the path and lead our team towards our goals. It means making sure we all work and one and not only get where we need to be but also make the journey enjoyable for everyone. Last year, as a first year company, the powercloud team really showed what we were made of. We made great sales and performed fantastically at competitions. This year, we

want to overcome our large startup cost from last year and finally reach the profit we've been working towards.

Fountain Valley Trade Show

Compared to last year our first overall performance went way better than expected. Powercloud also meet new faces and new companies in the midst of all this action. In our opinion we believe our presence was felt, the booth was fantastic and organized with our products on display. Sales went great and our elevator pitch introduction by Hazel Ramirez couldn't have gone any better. Everyone was involved in the process. Our new members like; Eduardo Ojeda, Kevin Oropeza, and Robert Velazquez performed to a level higher than expected. Everyone put extra time and effort and by the looks of it it really paid off. Catch Us on our next trade show as we travel down to San Diego and try to win more recognitions as a company.



POWERCLOUD

PRODUCTS

POWERPACK

This is one of the latest models that can charge your phone wireless when you're on the go. This device is installed in the backpack and ready to be used whenever your electronic devices need to be charged, it has to be programmed through the PowerCloud App. In order to charge your devices using this you must be at a 5ft ra-



NIMBO SPEAKERS



The Nimbo wireless speaker is a waterproof speaker. How it works is when you connect your phone it not only plays your music but charges your phone and if you want to charge the device you can connect it to one of the transmitters.

ALTO RECEIVER

The Alto receiver is a charger port protector that allows you to receive energy from the Nimbus Transmitter. It works since it has an adapter that connects to the device's charging port, which allows it to receive radio wave frequency to make the device charge. The Alto also acts as a dust protector for the device since its connected to the port.



Employee of the Month



Eduardo Ojeda is an associate for the Arts and Publications department. He's also a student-athlete, a starter for the school's varsity baseball team. Eduardo is a hard worker in general. When asked about receiving this award he said, "This is my first year in the E-business Academy and when I decided to join I had a clear vision on what I wanted to

do and that is contributing in any way possible. Since this is the month of giving thanks I wanted to thank my team members because without a leader I would've been lost. Employee of the month means to have honor in the workplace and I hope I keep demonstrating it through the year.

Future Events

San Diego Trade Show	November 30
Bakersfield Trade Show	January 15-16
Regional Competitions.....	December 3

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