

# SOLAR SENSE HELIOTECH

## Company Leaders

- Brian Renoj**  
Chief Executive Officer
- Marcos Castellanos**  
Chief Operations Officer
- Fatima Rodriguez**  
Chief Financial Officer
- Luz Mora**  
VP Marketing
- Judit Perez**  
VP Digital Media
- Evelyn Ramirez**  
VP Arts & Publications
- Brenda Sanchez**  
VP Communications
- Anayeli Sanchez**  
VP Sales
- Guadalupe Flores**  
VP Human Resources

As the world continues to evolve, technology continues to improve and have many advances. There is a limited supply of fossil fuels, and the best way to continue to evolve with the world is with solar technology! Our mission is to develop innovative, convenient, and eco-friendly products. Our products allow customers to charge their devices while on the go. Heliotech is an eco friendly technology company that focuses on using the renewable energy from the sun to power its charging devices. Heliotech specializes in solar-power personal charging devices for active lifestyles.

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# DEPARTMENT PROFILE

## *Human Resources*



Guadalupe Flores

At HelioTech, we want to ensure that your interactions with other HelioTech employees and our customers will reflect our company's growth. Guadalupe Flores works hard to make sure that all our employees are safe by, establishing a safe working environment where each employee feels comfortable sharing their opinions. If any complex rises please make sure to let Ms. Flores know.

## How to Dress for the Office

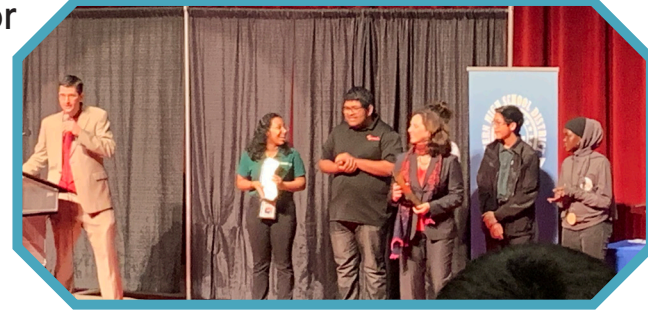
Business attire has changed significantly over the years, many people have forgotten why proper business attire is important. Conflicts arise when employees prefer to dress comfortably or in the most recent styles rather than realize the importance of presenting themselves in a more professional or conservative manner. The major reason why dressing in proper business attire is important for HelioTech is because it presents a visual image and sends a message that our employees are professional. If your unsure how to dress, you can consult with our Human Resources Department.



# Bakersfield Exhibition



HelioTech traveled inland on January to Bakersfield for our second competitive Trade Show. Our team showed an exceptional amount of talent going home with five awards. Including 3rd place in Gold for Sales Materials, Gold for Newsletter, Bronze for Impact Marketing and Sales Pitch, and Silver for e-commerce Website. Not



only did we come to compete, we also had a fun company bonding experience at the BLVD. This was a great way to continue our 2019 successful year.

## BEST SELLING PRODUCTS



### Solar Sound \$80

This month we are featuring HelioTech's Solar-Sound waterproof portable speaker which brings the party anywhere you go. Whether you are at the beach, sitting by the pool or the park, this solar charging speaker works with your personal music. The speaker has two charge ports so you can charge your portable devices at the same time you are enjoying the sun.

The Helio Smart Case gives you a longer battery life using solar energy or the option of using the cable your phone uses while offering great protection. Inside, a soft micro fiber lining helps protect your iPhone or Samsung.

**\$60-\$100\***  
\*Price varies on model



### Helio Smart Case



# Employee of the Month



**Adriana Alvarado**

*Arts & Publication Associate*



HelioTech's employee of the month for January Adriana, is one of our top sellers. She's usually the first to step up when competing. She has worked to design the company banner, the sales material, and the company badges. In accounting she works to help our CFO with the payroll and also the financial statements. Ultimately Adriana is one of the hardest workers in the company and one with a lot of determination. Congrats to Ms. Alvarado on her accomplishments.

## JANUARY CALENDAR

**BAKERSFIELD TRADE SHOW ..... JANUARY 16**  
**COMPANY ICE SKATING SOCIAL ..... JANUARY 16**  
**MARTIN LUTHER KING JR. (NO WORK) ..... JANUARY 21**  
**RED CROSS VOLUNTEER OPPORTUNITY .... JANUARY 25**

*Happy New Year!*