

Ballyhoo

Hoopla's January Newsletter



Happy New Year!

- Chief Executive Officer
Gabriela Antunez
- Chief Operations Officer
Kendrick Tiscerenos
- Vice President of communications
Jorge Abarca
- Vice President of Arts & Publications
Chris Perez
- Vice President of Marketing
Jarlyn Aguilar
- Vice President of Sales
Desteny Mejia
- Vice President of Digital Media
Leslie Vasquez
- Vice President of Accounting
Luz Garcia
- Vice President of Human Resources
Mariana Juarez

Hoopla wishes 2019 to be a good year for all of you. This year we come with new products for events and festivals that will be coming out this year. So as the new year starts, it is time for all of us to make sure we can make the best of our company and improve as the time goes on. As we prepare for our next trade show in the Los Angeles Area Conference & Exhibition, every member should make sure to give it their best. We all sincerely hope to make this year another year that our company will expand with the help of our precious customers, giving feedback from their experience with our services. We thank you all for your effort you made in 2018. Now we must strive to make this year a company record in making sales and getting all of the employees to give the best sales pitch they can.

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Celebrations & Birthdays



As an associate of Human Resources, Emily divides up the work with her fellow coworkers on working to check the behavior of the employees.

Event Package Information



Sales Background

Package **Travis Scott Concert**

Jacques Berman Webster II, known professionally as Travis Scott, is an American rapper, singer, songwriter and record producer. In 2012, Scott signed his first major-label deal with Epic Records.

Born: April 30, 1992 (age 26 years),
Houston, TX

Full name: Jacques Berman Webster II

Employee of the Month



Chris Perez :

He is the Vice President of Arts&Publications and what he does for us in the company is to make sure we have every type of design of any logo or catalog in the best vision he sees it as. "I'll try to make my company proud!", says Chris he is really one of the many people in this company that will lead us forward. He has also made it to the Top 5 Gold finalists in Sales Materials at the Bakersfield. Compition.



Job Highlight

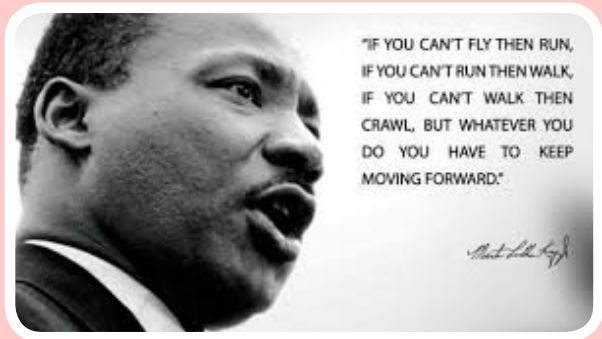


Marketing Department:

Our Marketing Department is in charge of designing our booths in trade shows as well as focusing on the marketing plan. The Vice President, Jarlyn Aguilar says, "Our main priority is to represent Hoopla as the exciting company it is." Not only do they work in during day hours, but also put in the extra time after hours. The Marketing team has successfully achieved 1st place gold for Impact Marketing.

Upcoming Events

Bakersfield Trade Show/CompetitionJan 15-17th
 Martin Luther King Jr. Day Jan 21st
 Valentines DayFeb 14th
 Los Angeles Trade Show Feb 19th



What is happening in the Company?


 Instagram
 : hoopla2020


 twitter
 : Hoopla2020


 Linked in
 : hoopla hoopla

 **hoopla!**
 hoopla.ca@veinternational.org

For more Information on what we do or are going to do go send a message to our company email or go to our company social media.