

seventeen

A photograph of two young women standing on a grassy field at a fair or festival. The woman on the left is wearing a light purple blazer, a black mesh crop top with white polka dots, black shorts, and black boots. She has a silver fanny pack and is wearing sunglasses and a tiara. The woman on the right is wearing a silver chainmail crop top, white cargo pants, and black boots. She is also wearing sunglasses and a necklace. In the background, a large Ferris wheel is visible, and many other people are walking around.

April 2019

demographic profile would be women from the age 18 through the age of 34

circulation amount has remained at about 2 million
first issue was released on September of 1944

the cost of running an add would average at about \$181,730 for a page with color or \$127,210 for a black and white page

seventeen is a monthly magazine that brings good news to teens & young



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