

Rolling Stone



ARIANA GRANDE

A monthly magazine that focuses on popular culture. Known for its musical coverage.

Paid Circulation remaining at 1.5 million and the cost in running an ad being about over \$210,000.

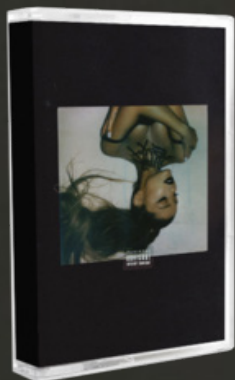
The target market being shifted to focus on a younger readership



Don't stress! Get your VIP package now! For Hard to Get Tickets to the Ariana Grande Sweetener concert.



Sneak peek of items included:



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