

Ballyhoo

Hoopla's February Newsletter



HAPPY VALENTINES DAY!

- Chief Executive Officer
Gabriela Antunez
- Chief Operations Officer
Kendrick Tiscerenos
- Vice President of Communications
Jorge Abarca
- Vice President of Arts & Publications
Chris Perez
- Vice President of Marketing
Jarlyn Aguilar
- Vice President of Sales
Desteny Mejia
- Vice President of Digital Media
Leslie Vaquez
- Vice President of Accounting
Luz Garcia
- Vice President of Human Resources
Mariana Juarez

Starting the second month of this new year we are preparing for the LA Tradeshow. Let's have an amazing time and spread the love. Lets make sure that we sell to all the couples at the tradeshow. While making chances for those at the tradeshow that need some love in their life to gift their crush. With all the new concerts and amusement parks there will be some places they would want to go to. This in turn will make for some really heart warming gifts for the ones they care about and as a result will boost our sales and have people have fun with the package they bought. So as a constant reminder we will need to make sure that we give it our all in order to get the best scores/points for our company!

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Celebrations & Birthdays



Maria Paque
Marketing Employee
February 4, 2019
Happy 17th Birthday



Stacy Garcia
Digital Media Employee
February 24, 2019
Happy 16th Birthday

Event Package Information



Knott's Berry Farm: Knott's Berry Farm is a 57-acre theme park located in Buena Park, California, and owned by Cedar Fair. In 2017, it was the tenth-most-visited theme park in North America. Knott's Berry Farm is also the most-visited theme park in the Cedar Fair chain.

Attitude in the Workplace



From your very own Vice President of Communications: **Respect for Others**
Respect in the workplace doesn't solely extend to the way employees interact with management. People who have self-respect don't do managers' bidding no matter what; they think for themselves and present alternative ideas at times, but respectfully. Employees should also have a respectful attitude when interacting with clients and customers as well as co-workers. Those with this type of attitude are willing to treat other people politely and professionally, even if they disagree with the other person's point of view.

Job Highlight



Sales Department: "The Sales Department basically comes up with the events or products that will be sold at tradeshows. We come up with prices and create items such as order forms and we train employees on how to fill them out", Says Desteny Vice President of Sales.

Upcoming Events

Lunar New Year.....February 5th
Abraham Lincoln Day.....February 11th
Valentines Day.....February 14th
Presidents Birthday.....February 18th
Los Angeles Tradeshow.....February 19th



What is happening in the Company?



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Check out the announcements of the company!