

COMPANY BRANDING



CHARGE UP WHEN THE SUNS UP

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LOGO, COLORS, & FONTS

**HELIO
BLUE**

RGB: 80 • 167 • 190
CYMK: 67 • 18 • 20 • 0
HEX: #50A7BE

Blue would be representing the solar panels in our logo but also that main concept of our business and products.

**HELIO
GREEN**

RGB: 123 • 177 • 60
CYMK: 54 • 3 • 100 • 7
HEX: #7BB13C

Green represents the leaf which stands for the eco-friendly concept of the company.

**HELIO
YELLOW**

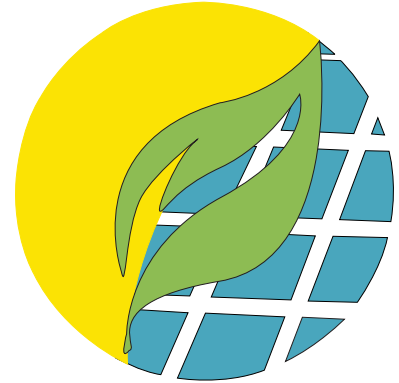
RGB: 225, 226, 0
CYMK: 2, 6, 99, 0
HEX: #FAF003

Yellow represents the sun which is the main power source on how our products function.

**TRUE
BLACK**

RGB: 0 • 0 • 0
CYMK: 0 • 0 • 0 • 100
HEX: #000000

Black is used as the outline for our logo and company name.



Color Logo



Greyscale Logo

PHOSPHATE

PHOSPHATE IS A CLEAN SAN SERIF FONT THAT SHOWS STABILITY AND HELP US STAND OUT AGAINST OUR COMPETITORS.

Times New Roman

Times New Roman is a serif typeface, with its many ligatures, small caps, oldstyle figures, Times New Roman is ideal for a clean and professional look.

BUSINESS STATIONARY

HELIOTECH

October 30, 2018

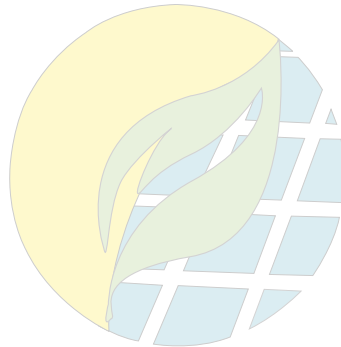
To whom it may concern:

HelioTech is an eco-friendly technology company that focuses on using the renewable energy from the sun to power its charging devices. Helio Tech specializes in solar-power personal charging devices for active lifestyles.

This is the company letterhead and would be used for all business communications requiring a written response. The logo is water-marked in the background to maintain the company branding elements.

Sincerely,

Helio Tech Team



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HELIOTECH

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Contact us: (714) 796-7433

BRIAN RENOJ
CHIEF EXECUTIVE
OFFICER



Employee Name Badge



HELIOTECH

140 South Grand Avenue, Santa Ana, CA 92705

Company Envelope
FRONT

COMPANY BANNERS

Banner

HELIOTECH

Charge Up When The Sun's Up

Specializing in: Solar Panel Backpacks,
Phone Cases & Power Banks

visit us at: www.heliotech.us

Booth Sinage Banner

HELIOTECH

SOLAR PHONE CASES

SOLAR BACKPACKS

SOLAR POWERBANKS

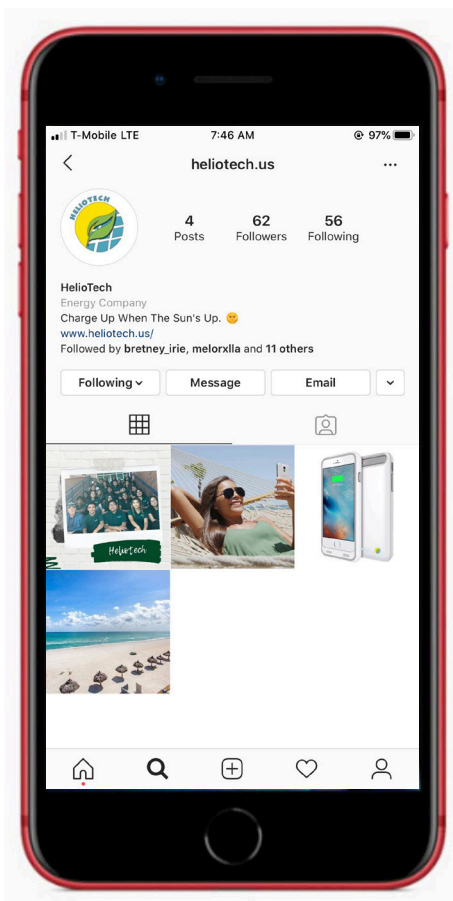
SOLAR SPEAKERS

CHARGE UP WHEN THE SUN'S UP

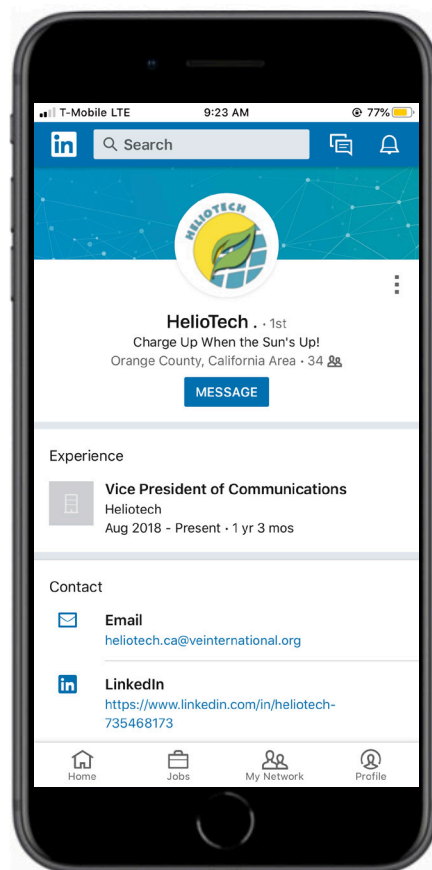
SOCIAL MEDIA

Almost everyone uses social media nowadays and we use this to our advantage by communicating through social media and sharing company related subjects. Examples are Instagram and twitter, those are our main sources of social media.

Instagram
@heliotech.us



Linkedin
@Heliotech



Twitter
@HelioTech20

