

JOB OPPORTUNITY

Vice President of Digital Media

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|---------------------|----------------------------------|
| Location: | Santa Ana, California |
| Base Pay: | 75,000 plus benefits, per year. |
| Employee Type: | Full-Time Employee |
| Industry: | Retail Merchandising |
| Job Type: | Digital Media - General Business |
| Required Travel: | Negligible |
| Relocation Covered: | No |

Description - Vice President of Digital Media

A new start-up company in Santa Ana, California is seeking to fill a position for the Vice President of Digital Media. The position requires strong organizational skills and a good eye for visual media. The Vice President of Digital Media will lead a large diverse team of designers and artists whose task to develop and maintain the media presence of the company. The candidate should be a person with a creative flair and strong skill in design. The Vice President of Digital Media will work under the Chief Executive Officer, and collaborate with all departments to maintain a professional online presence for the company. Responsibilities include the supervision and management of the following areas :

- Delegation of responsibilities with your team in creation of company projects.
- Work with both CEO and the Vice President of Sales to develop company product line
- Supervise a team of digital media associates through the monitoring and evaluation their work performance
- Support of the company image established by marketing so that all online resorces reflect the company style.
- Creation and design of the company video commercial.
- Design and the development of the company e-commerce web site and domain name.
- Photograph all company employees for photo archives
- Maintain the photo archives for company employees and product images
- Create the Year in Review DVD for all the events of the year
- Supervise the photographic and video recording of all company events throughout the year
- Serve on the company leadership team.

Real World Requirements:

Strong background 10 years + in visual arts and design, experience in print and digital media software. Background is marketing, sales and web design a plus. Has experience is managing a large team of employees. Can motivate employees and can meeting highly demanding deadlines. Strong interpersonal skills and an effective communicator

Qualities:

Good eye for what looks good, very strong work ethic, honest and able to meet deadlines, willingness to put in extra time to make sure the job is done correctly. Understanding and experience making web site or video projects.

This full time position will carry with it company medical, dental and vision benefits

For consideration, apply with your resume, cover letter and job application to Mr. Alan Gersten by the closing date.

Application Information

Contact: Alan Gersten
Closes: Monday, September 19, 2016
Interviews: TBA

JOB OPPORTUNITY

Digital Media Associate

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|----------------------|----------------------------------|
| Location: | Santa Ana, California |
| Base Pay: | \$24,000.00 -30,000.00 per year |
| Employee Type: | Full-Time Employee |
| Industry: | Retail Merchandising |
| Job Type: | Digital Media - General Business |
| Required Education: | N/A |
| Required Experience: | N/A |
| Required Travel: | Negligible |
| Relocation Covered: | No |

Description

This entry level position will serve to support the Vice President of Digital Media in all aspects of their job. You will be responsible to support the development of assigned area within the digital media department. Projects could include:

- Support the creation and design of the company video commercial.
- Support the design and the development of the company e-commerce web site and domain name.
- Photograph all company employees for photo archives
- Maintain the photo archives for company employees and product images
- Create the Year in Review DVD for all the events of the year
- Support the photographic and video recording of all company events throughout the year

Real World Requirements:

Photoshop, Adobe Illustrator or any other Desktop Publishing experience a plus, Web design experience. Experience in iMovie. Candidates should have a work history with a strong emphasis on graphic design.

It is encouraged to bring samples of your art and design in a portfolio to the interview.

This full time position will carry with it company medical, dental and vision benefits

For consideration, apply with your resume, cover letter and job application to Mr. Alan Gersten by the closing date.

Application Information

Contact: Alan Gersten
Closes: Monday, September 19, 2016
Interviews: TBA