



# FINANCIAL STATEMENTS CHALLENGE

## Bay Area Conference Oral Competition – March 17, 2018

The Finance Competition challenges VEI accounting employees to prepare a set of Financial Statements. The accounting employees (1-2) will present those financials and then respond to Judges' questions. **Presenters are expected to understand the various types of Assets, calculation of their Break Even Point and Profit Margin, Retained Earnings and the composition of entries in both the Balance Sheet and Income Statement.**

### Guidelines

- One or two students maximum will present their Financial Statements to a panel of judges
- Students will bring 3 copies of the following Financial Statements for the judges
  - The last two full months' Income Statements
  - The most current full month Balance Sheet
  - A Startup Expenses spreadsheet
  - A breakeven analysis.
- Each company will be given 2 minutes to tell the judges about their company and their financial statements
- Presenters will then have 5 minutes to respond to Judges' questions

### Judging Criteria

Each element will be rated from 1 to 5 stars. A score of 5 stars is outstanding and a score of one needs significant improvement.

- Introduction gives a clear and concise description of the company and product/services sold.
- Students have produced an up-to-date balance sheet representative of the most recent complete month.
- Balance Sheet information is accurate and realistic assets, liabilities and equity amounts are evidenced.
- Students have produced two up-to-date income statements representative of the two most recent complete months.
- Amounts reflect accurate and realistic changes in revenues, expenses and net income (loss).
- Startup expenses have been thoroughly researched and are reasonable for this business.
- Breakeven has been calculated accurately taking into account reasonable variable and fixed costs.
- Team exhibits understanding and logical defense of Income Statement, Balance Sheet, Startup Expenses and Breakeven Analysis

### Rubric

★ ★ ★ ★ ★	Well above standards	Complete statements; excellent understanding of composition of components, proper calculation of elements and excellent response to questions.
★ ★ ★ ★	Above standards	Includes all components: good understanding of composition of components, proper calculation of elements, and good response to questions.
★ ★ ★	Meets standards	Includes essential components: general understanding of composition of components and some elements correctly calculated adequate response to questions.
★ ★	Below standards	Missing essential components: miscalculation of elements, understanding of composition of categories is below standards, poor response to questions.
★	Well below standards	Major flaws, lack of understanding of Financial Statements.

- SF Bay Area Conference & Exhibition • Oakland, CA • Saturday-Sunday, March 17-18, 2018
- Competition Information • [veinternational.org](http://veinternational.org) • [#veinternational](https://twitter.com/veinternational)