Getting to the Core Unit for World History

Final Assessment

Compare and contrast the positive and negative effects of and argue a clear position on whether globalization has had more positive or negative effects on society.
Final Assessment Part 1 – Constructed Response
Choose the letter of the best answer. Then, in the space provided, explain why your choice is the “best” answer given.

<table>
<thead>
<tr>
<th>Question and responses</th>
<th>Your answer choice</th>
<th>Justification of answer choice—cite examples from the materials you have used throughout this unit (you may paraphrase as necessary)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Which force has had the greatest effect in increasing contact among people in the world?</td>
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<tr>
<td></td>
<td>A. immigration</td>
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<td></td>
<td>B. regional trade</td>
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<td></td>
<td>C. economic expansion</td>
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<td></td>
<td>D. new technology</td>
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<td>2. The Internet was originally developed for use in</td>
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<td></td>
<td>A. international espionage.</td>
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<td>B. missile control.</td>
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<td></td>
<td>C. space exploration.</td>
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<td></td>
<td>D. scientific research.</td>
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<td>3. How has technology changed people’s lives?</td>
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<td></td>
<td>A. through improvements in communications, economics, and medicine</td>
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<td>B. through mass media by the spread of popular culture</td>
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<td>C. by influencing traditional cultures to abandon old ways</td>
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<td>D. All of the above</td>
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<td>4. As a result of globalization, both developed and developing nations have</td>
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<td></td>
<td>A. become more dependent on other nations.</td>
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<td></td>
<td>B. gained access to new technology.</td>
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<td>C. reduced damage to the environment.</td>
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<td></td>
<td>D. increased manufacturing jobs.</td>
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<td>5. The term &quot;global economy&quot; refers to financial interactions that</td>
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<tr>
<td></td>
<td>A. cross international borders.</td>
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<td></td>
<td>B. occur anywhere in the world.</td>
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<td></td>
<td>C. decrease one nation's dependence on another.</td>
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<td></td>
<td>D. are controlled or overseen by the United Nations.</td>
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<td>6. A multinational corporation is one that</td>
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<td></td>
<td>A. produces products for export.</td>
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<td>B. operates in a number of countries.</td>
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<td>C. has stockholders from many nations.</td>
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<td></td>
<td>D. depends on the import of raw materials</td>
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<tr>
<td>Question</td>
<td>Options</td>
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</tbody>
</table>
| 7. What do all developed nations have that emerging nations do not? | A. transportation and business facilities for advanced production of manufactured goods  
B. an internationally recognized space program using cooperation between one or more countries  
C. a board of trade that exchanges multiple currencies in international markets  
D. a government body represented in the United Nations |
| 8. What is meant by global interdependence? | A. the elimination of international borders through use of the Internet and the sharing of information worldwide  
B. the idea that nations are dependent on other nations and affected by the actions of others far away  
C. the existence of multinational corporations that have branch offices worldwide and utilize native laborers  
D. the central influence of one nation on the world and the amount of change forced on others |
| 9. English is referred to as the "premier international language" because | A. it is the most widespread of any language.  
B. it is the most scientifically precise language.  
C. more people speak English than any other language.  
D. languages all over the world contain some English words. |
| 10. The definition of materialism, as the word is used in this chapter, is the | A. "idea that everything consists of matter."  
B. "tendency to rely on physical proof rather than theory."  
C. "idea that matter, or the content, of something is more important than its form."  
D. "mindset of placing a high value on acquiring material possessions." |
| 11. What is meant by popular culture? | A. the laws and provisions established by government to regulate civil liberties  
B. the ways in which the most famous members of a society present themselves  
C. cultural elements that reflect a group's common background and changing interests  
D. cultural practices no longer used by majority groups but still used by minority groups |
Final Assessment Part 2 – Document Based Question
Globalization Pro vs. Con

**Directions:** This question is designed to test your ability to work with and understand historical documents. The following question is based on the accompanying Documents 1-6 and the documents you have studied throughout this unit. You will write this essay on your own paper or on paper provided by your teacher.

Compare and contrast the positive and negative effects of globalization on technology, economy, and culture. Incorporate at least three of the six documents, as well as information you have learned in this unit of study, into a coherent, well-developed essay that argues a clear position on whether globalization has had more positive or negative effects on society.

Write an essay that:
- has a relevant thesis and supports that thesis with appropriate historical evidence (from the unit of study) as well as evidence from the documents below
- analyzes the documents by grouping them in as many appropriate ways as possible and makes direct, relevant comparisons. Does not simply summarize the documents individually
- takes into account the sources of the documents and analyzes the author’s point of view
- uses and cites at least the number of required documents

<table>
<thead>
<tr>
<th>Advanced</th>
<th>Proficient</th>
<th>Basic</th>
<th>Below Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contains a well-developed thesis that clearly addresses the question.</td>
<td>Thesis addresses question, but not as focused or comprehensive as above.</td>
<td>Presents a limited, confused, and/or poorly developed thesis.</td>
<td>Contains no thesis or a thesis that does not address the question.</td>
</tr>
<tr>
<td>Presents an effective analysis of all parts of the question, although treatment may be uneven.</td>
<td>Analysis deals with part of the question in some depth, other parts in a more general way.</td>
<td>Deals with one aspect of the question in a general way or all parts in a superficial way with simplistic explanations.</td>
<td>Inadequate or inaccurate understanding of the question</td>
</tr>
<tr>
<td>Uses a substantial number of documents effectively.</td>
<td>Uses some of the documents effectively.</td>
<td>Quotes or briefly cites documents.</td>
<td>Contains little or no understanding of the documents or ignores them completely.</td>
</tr>
<tr>
<td>Makes substantial use of relevant outside information to support thesis.</td>
<td>Supports thesis with some outside information.</td>
<td>Contains little outside information or information that is inaccurate or irrelevant.</td>
<td>Inappropriate or no use of outside information.</td>
</tr>
<tr>
<td>Clearly organized and well written.</td>
<td>Shows evidence of acceptable organization and writing</td>
<td>Demonstrates weak organization and/or writing skills that interfere with comprehension</td>
<td>Disorganized and poorly written.</td>
</tr>
<tr>
<td>May have insignificant errors</td>
<td>May contain errors that do not seriously detract from the quality of the essay.</td>
<td>May contain major errors.</td>
<td>Numerous errors, both major and minor.</td>
</tr>
</tbody>
</table>
Document 1

U.S. Apparel Imports, 2008

Top 10 Countries (%)
China (32)  Indonesia (5.6)  Bangladesh (4.8)  Honduras (3.6)  Thailand (2.4)  Vietnam (7.3)  Mexico (5.6)  India (4.3)  Cambodia (3.3)  Hong Kong (2.2)


Document 2

Document #2:
“Problems of Globalization”
nelviebudd.wordpress.com

Problems of Globalization ILLUSTRATED

Figure 1a

WE GOT THE SAME DISNEY SHIRTS AT DISNEYLAND IN PARIS...

AND THIS GREAT DINNER AT MACDONALD’S IN ROME, WE FOUND THOSE NEAT SHORTS AT THE GAP!

figure 1a
Document 3

…Welcome to the mixed-up world of “globalization”—a growing worldwide marketplace where business transaction routinely span the planet and national borders are growing fuzzier and fuzzier. It wasn’t always this way. Chances are, your parents wore American-made clothes, ate American-made food, and drove American-made cars. But a boom in world trade has changed all that. And what you buy may be the least of it.

The expansion of world trade has unleashed a multitude of dramatic changes. Whole countries have seen their fortunes soar as foreign investment has poured in, creating factories and providing jobs for millions of people. Other countries have been left behind. In the process, billions of lives are affected, for better and worse…


Document 4

…When an American calls a toll-free number in the United States to report a broken appliance or complain about the wrong sweater ordered from a catalog, the call if often routed through fast fiber-optic cables to a center in India…

International call centers based in India will generate $8 billion in revenue by 2008, says NASSCOM, a technology industry trade group in India. Growth is accelerating as globalization and government deregulation expand telecommunication in India and lower its cost.

“The potential is unlimited,” says Prakash Gurbaxani, founder and chief executive of 24/7 Customer.com, a customer service center in Bagalore whose American clients include Web sites AltaVista and Shutterfly.com. Anticipating more business, the company’s supermarket-sized call center is filled with dark-screened PCs and dwarfs its 300 employees…

Source: Associated Press, Syracuse Herald American, June 24, 2001
Document 5

…TODAY, GLOBALIZATION is BEING CHALLENGED AROUND THE WORLD. There is discontent with globalization, and rightfully so. Globalization can be a force for good: the globalization of ideas about democracy and of civil society have changed the way people think, while global political movements have led to debt relief and the treaty on land mines. Globalization has helped hundreds of millions of people attain higher standards of living, beyond what they, or most economists, thought imaginable but a short while ago. The globalization of the economy has benefited countries that took advantage of it by seeking new markets for their exports and by welcoming foreign investment. Even so, the countries that have benefited the most have been those that took charge of their own destiny and recognized the role government can play in development rather than relying on the notion of a self-regulated market that would fix its own problems.

But for millions of people globalization has not worked. Many have actually been made worse off, as they have seen their jobs destroyed and their lives become more insecure. They have felt increasingly powerless against forces beyond their control. They have seen their democracies undermined, their cultures eroded.

If globalization continues to be conducted in the way that it has been in the past, if we continue to fail to learn from our mistakes, globalization will not only not succeed in promoting development but will continue to create poverty and instability. Without reform, the backlash that has already started will mount and discontent with globalization will grow…


Document 6

“This is a very exciting time in the world of information. It’s not just that the personal computer has come along as a great tool. The whole pace of business is moving faster. Globalization is forcing companies to do things in new ways.”

<table>
<thead>
<tr>
<th>Pro Documents</th>
<th>Con Documents</th>
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</thead>
<tbody>
<tr>
<td>What it says:</td>
<td>What it says:</td>
</tr>
<tr>
<td></td>
<td>Why it matters (how it supports your thesis):</td>
</tr>
</tbody>
</table>
Argument Essay Outline

I. Introduction
What is your argument or main idea? This will be your thesis: ________________________
___________________________________________________________

II. Body
What are three main points that support your argument? Support each of your arguments with at least one piece of evidence from a text.

<table>
<thead>
<tr>
<th>Idea that supports argument</th>
<th>Text(evidence) to support idea</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
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<tr>
<td>2</td>
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<td>3</td>
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</table>

What are the opposing views or arguments? Who might disagree with you, and why? Consider their point of view, and what counter evidence can you offer to persuade them to agree with you.

<table>
<thead>
<tr>
<th>Opposing view</th>
<th>Who has this view</th>
<th>Why do they have this view?</th>
<th>How can you respond</th>
<th>Counter evidence to offer</th>
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</table>

III. Conclusion
How will you end your essay? What will your closing be? ________________________
___________________________________________________________

___________________________________________________________
Argument Essay Graphic Organizer (adapted from Understanding Language)

**Audience:** Educated adult (your teacher)

**Purpose:** Explain with evidence your opinion on the positive or negative effect of globalization

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**Introduction**

**Goal:** Make your readers want to read your essay

**Guiding Question:** How will I present my topic and thesis or claim in a compelling way?

**Background information**

**Thesis statement or claim**

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**Body Paragraphs**

**Goal:** Support your thesis or claim with enough evidence and reasoning that readers are persuaded to accept your ideas or take action

**Guiding question:** How will I convince my readers that they should accept my ideas? (Write as many paragraphs as needed, anywhere from 1-4. Each paragraph follows the same structure).

**Statement in support of thesis or claim:**

**Evidence:**

**Explanation of evidence:**

**Statement in support of thesis or claim:**

**Evidence:**

**Explanation of evidence:**
Conclusion
Goal: To write a potent or powerful conclusion
Guiding Questions: How will I close my essay? Will I summarize my ideas or extend my argument?

Drafting space:_________________________
Describe what you see in the cartoon:

**Visual**
List the objects or people.

**Visuals**
Describe the actions taking place in the cartoon.

**Visuals:**
Which of the objects are symbols?

What do you think each symbol means?

**Words**
Locate 3 words/phrases used to identify objects/people within the cartoon.

**Words**
Which words/phrases seem important? Why?

List adjectives that describe the emotions portrayed.

**Words**
Explain how the words in the cartoon clarify the symbols.

What special interest groups would agree/disagree with the cartoon’s message? Why?
What message is the cartoonist (artist of the cartoon) trying to send to the readers?

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Does this cartoon express the opinion that globalization is positive or negative? Justify your answer with details from the cartoon as well as information you have learned throughout the unit.

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Reflection on Learning

Answer the following questions. Cite evidence from the materials of this unit and from your own experiences. (use additional paper if necessary)

What technological advance made in the last few decades do you think is the most important? Explain your choice, based on what you now know about technology throughout the world.

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How does globalization affect you in your daily life? What impact has globalization had on your community? Cite evidence and examples to support your viewpoint.

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What are the pros and cons of accepting ideas from another culture? Explain your answer with what you now know.

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